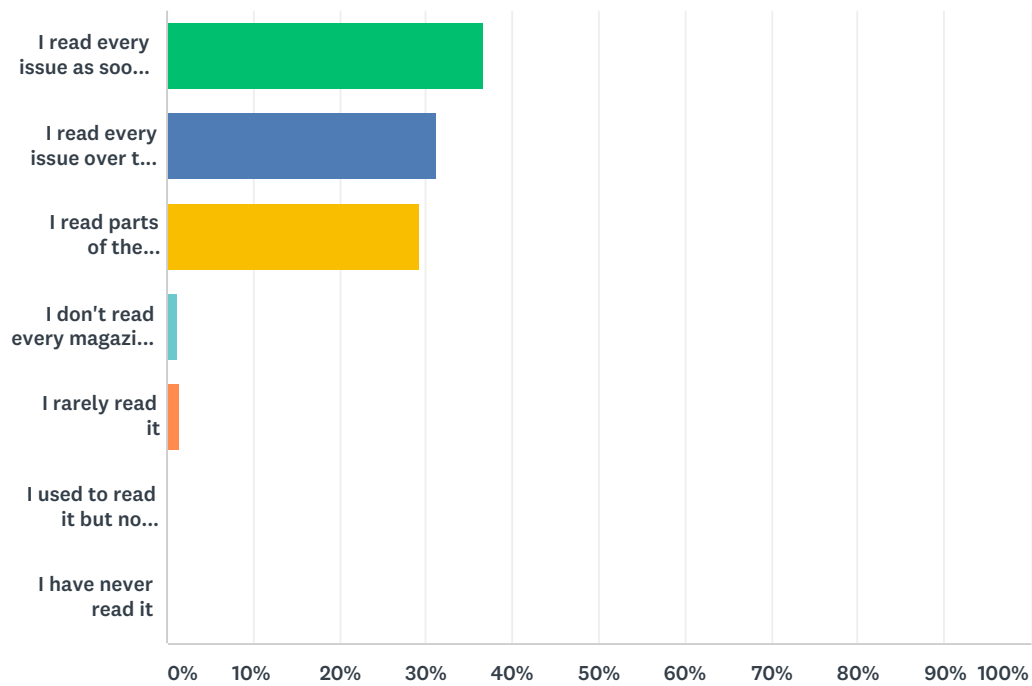


Q1 How often do you read The Golf Club Manager magazine?

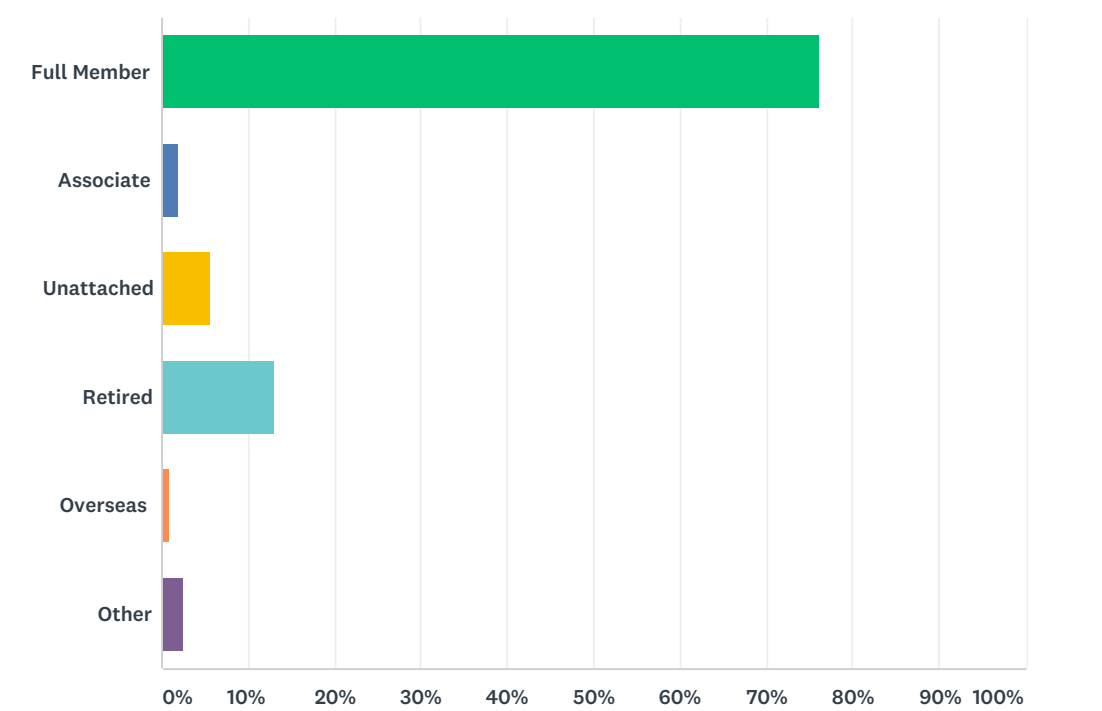
Answered: 344 Skipped: 1



ANSWER CHOICES		RESPONSES	
I read every issue as soon as it arrives		36.63%	126
I read every issue over the month		31.10%	107
I read parts of the magazine, but not all of it		29.36%	101
I don't read every magazine, but when I do I read it all		1.16%	4
I rarely read it		1.45%	5
I used to read it but no longer do		0.00%	0
I have never read it		0.29%	1
TOTAL			344

Q2 What is your category of GCMA membership?

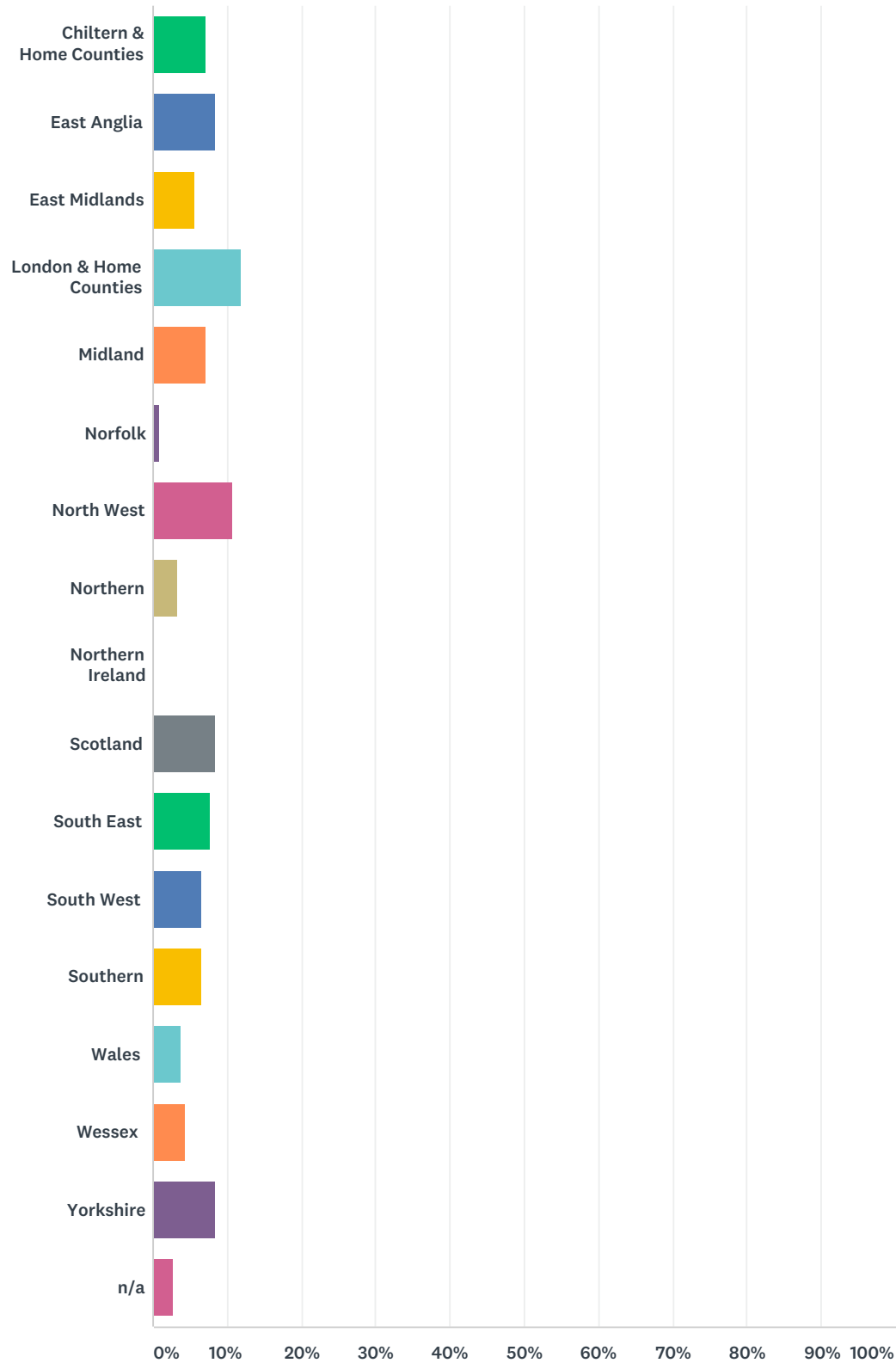
Answered: 322 Skipped: 23



ANSWER CHOICES	RESPONSES	
Full Member	76.09%	245
Associate	1.86%	6
Unattached	5.59%	18
Retired	13.04%	42
Overseas	0.93%	3
Other	2.48%	8
TOTAL		322

Q3 Which region(s) are you a member of?

Answered: 321 Skipped: 24

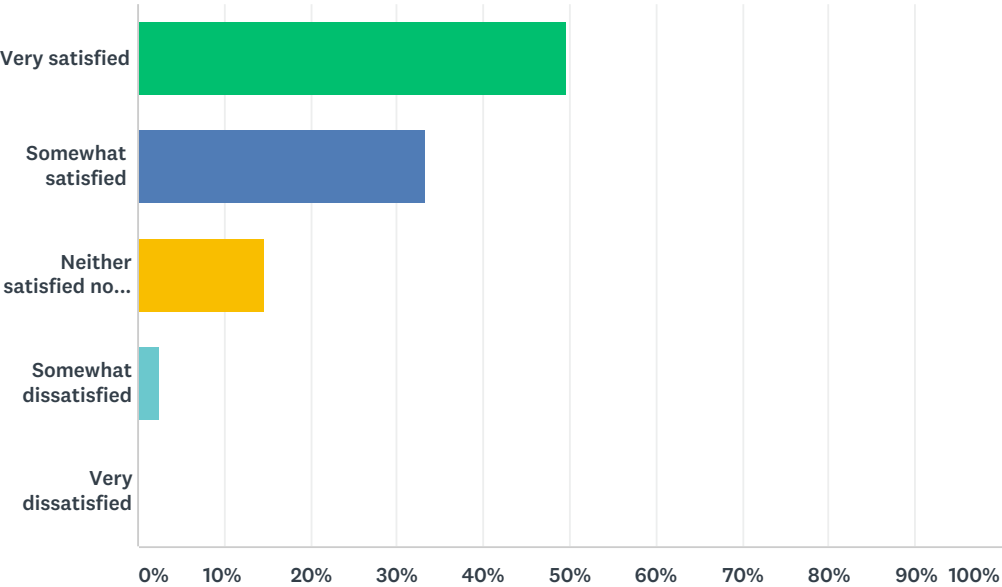


ANSWER CHOICES	RESPONSES	
Chiltern & Home Counties	7.17%	23
East Anglia	8.41%	27

East Midlands	5.61%	18
London & Home Counties	11.84%	38
Midland	7.17%	23
Norfolk	0.93%	3
North West	10.59%	34
Northern	3.43%	11
Northern Ireland	0.31%	1
Scotland	8.41%	27
South East	7.79%	25
South West	6.54%	21
Southern	6.54%	21
Wales	3.74%	12
Wessex	4.36%	14
Yorkshire	8.41%	27
n/a	2.80%	9
Total Respondents: 321		

Q4 Overall, how satisfied or dissatisfied are you with The Golf Club Manager?

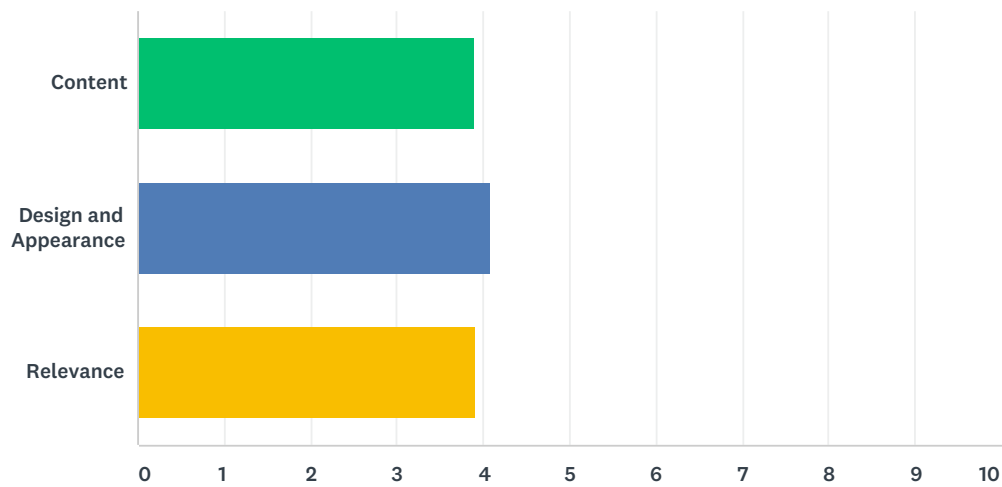
Answered: 321 Skipped: 24



ANSWER CHOICES	RESPONSES	
Very satisfied	49.53%	159
Somewhat satisfied	33.33%	107
Neither satisfied nor dissatisfied	14.64%	47
Somewhat dissatisfied	2.49%	8
Very dissatisfied	0.00%	0
TOTAL		321

Q5 How satisfied are you with the following elements of The Golf Club Manager?

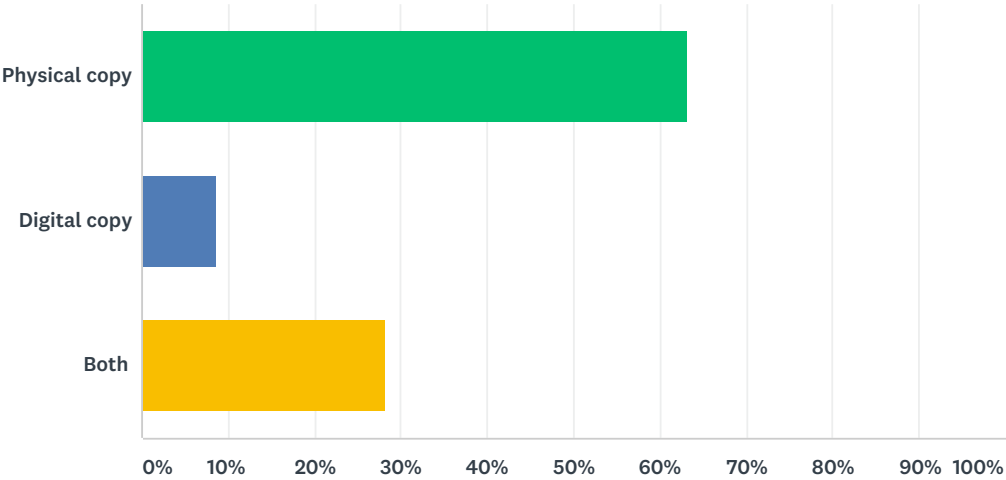
Answered: 321 Skipped: 24



	VERY DISSATISFIED	SOMEWHAT DISSATISFIED	NEITHER SATISFIED OR DISSATISFIED	SOMEWHAT SATISFIED	VERY SATISFIED	TOTAL	WEIGHTED AVERAGE
Content	5.92% 19	8.10% 26	11.84% 38	38.32% 123	35.83% 115	321	3.90
Design and Appearance	5.94% 19	6.88% 22	10.31% 33	28.44% 91	48.44% 155	320	4.07
Relevance	4.38% 14	9.06% 29	14.06% 45	34.69% 111	37.81% 121	320	3.92

Q6 Would you prefer to receive the magazine in a physical or digital format?

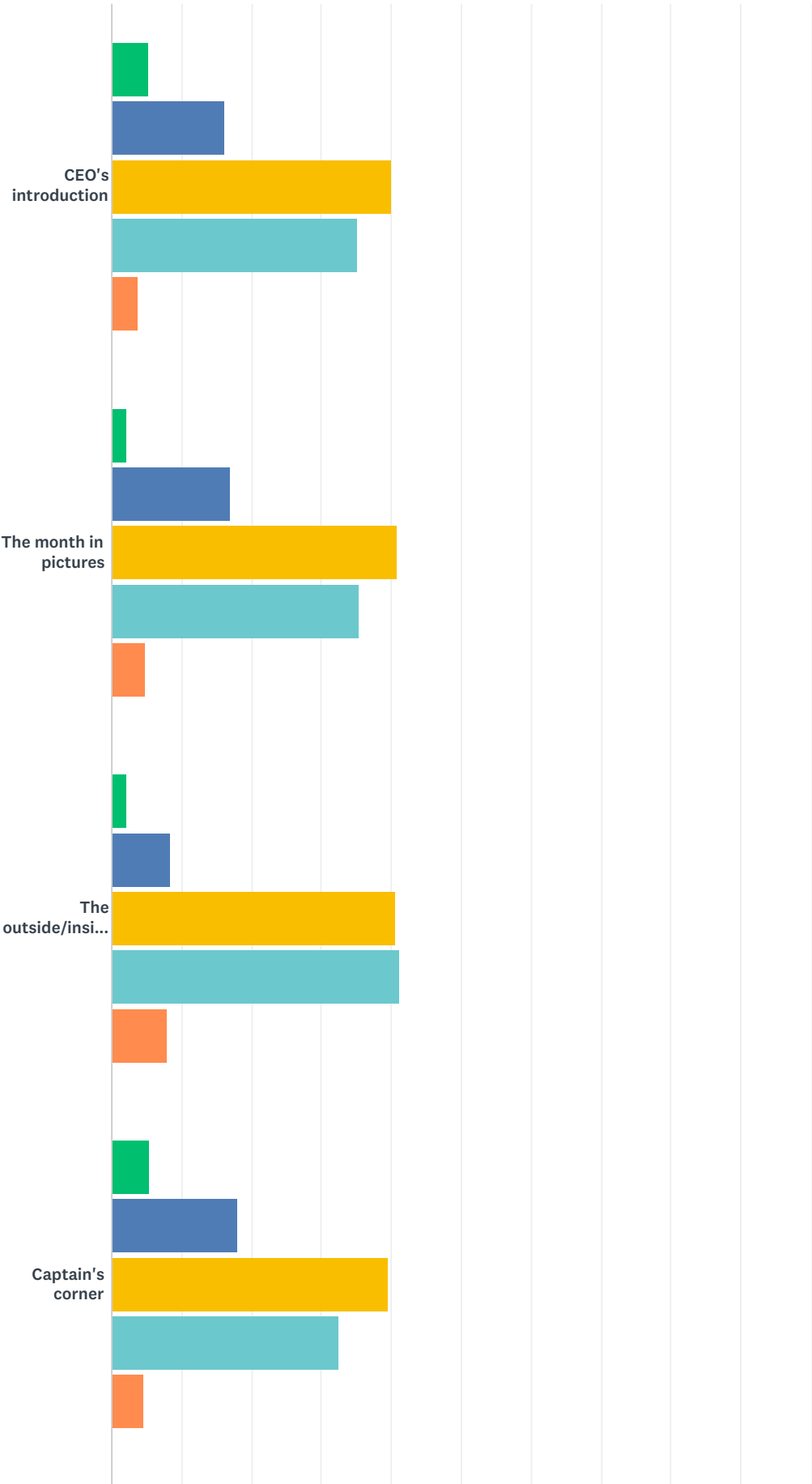
Answered: 277 Skipped: 68

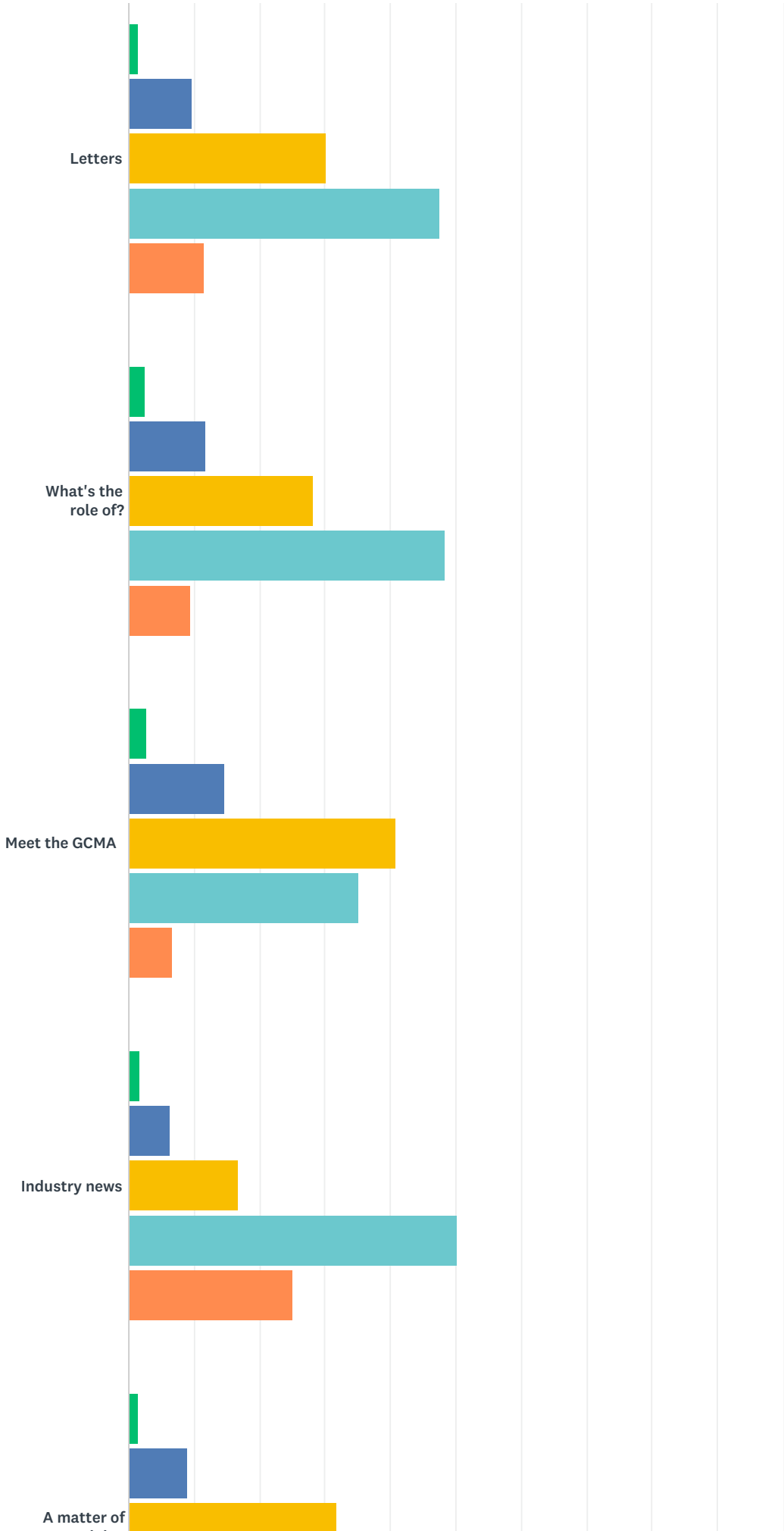


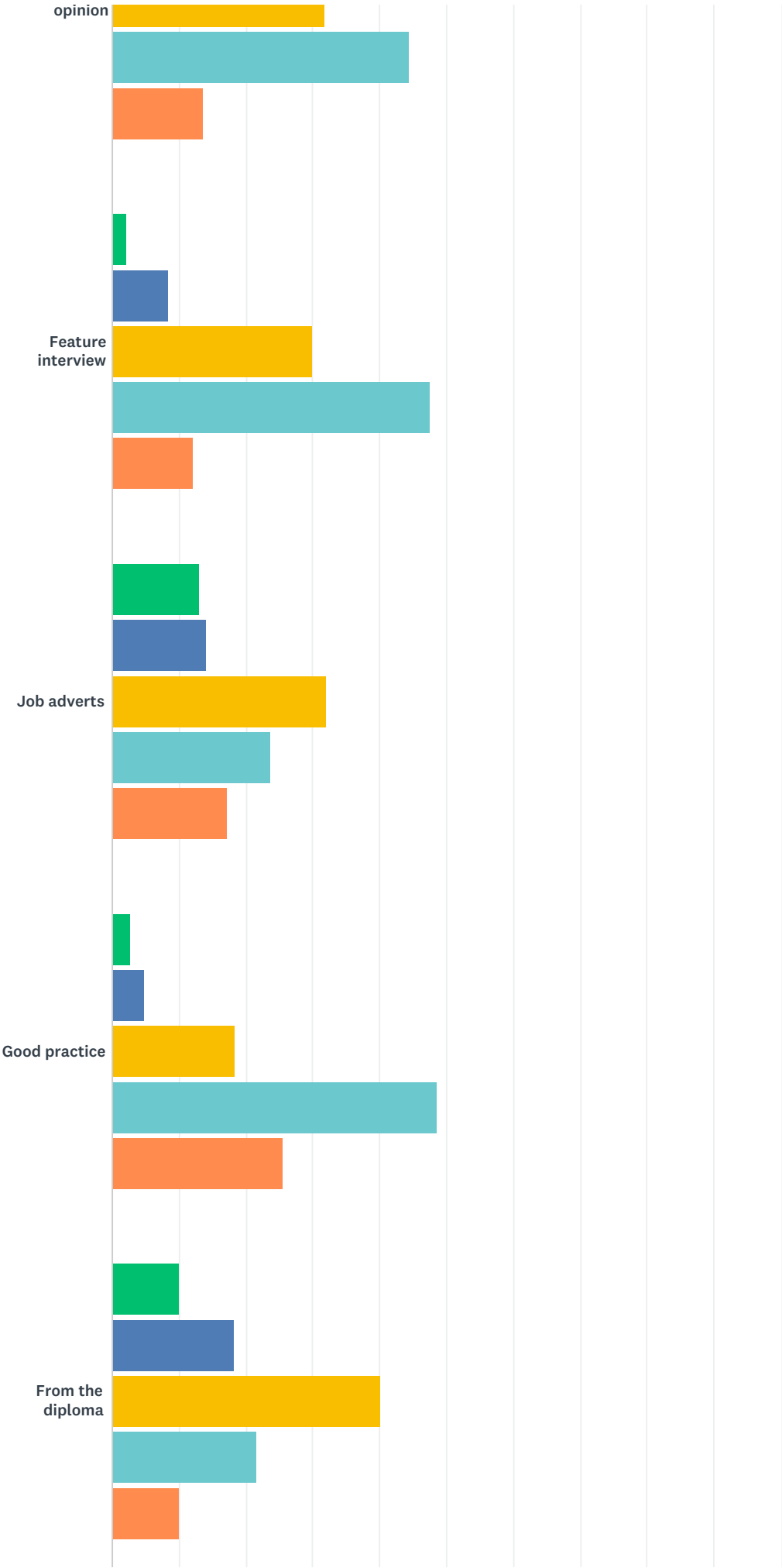
ANSWER CHOICES	RESPONSES	
Physical copy	63.18%	175
Digital copy	8.66%	24
Both	28.16%	78
TOTAL		277

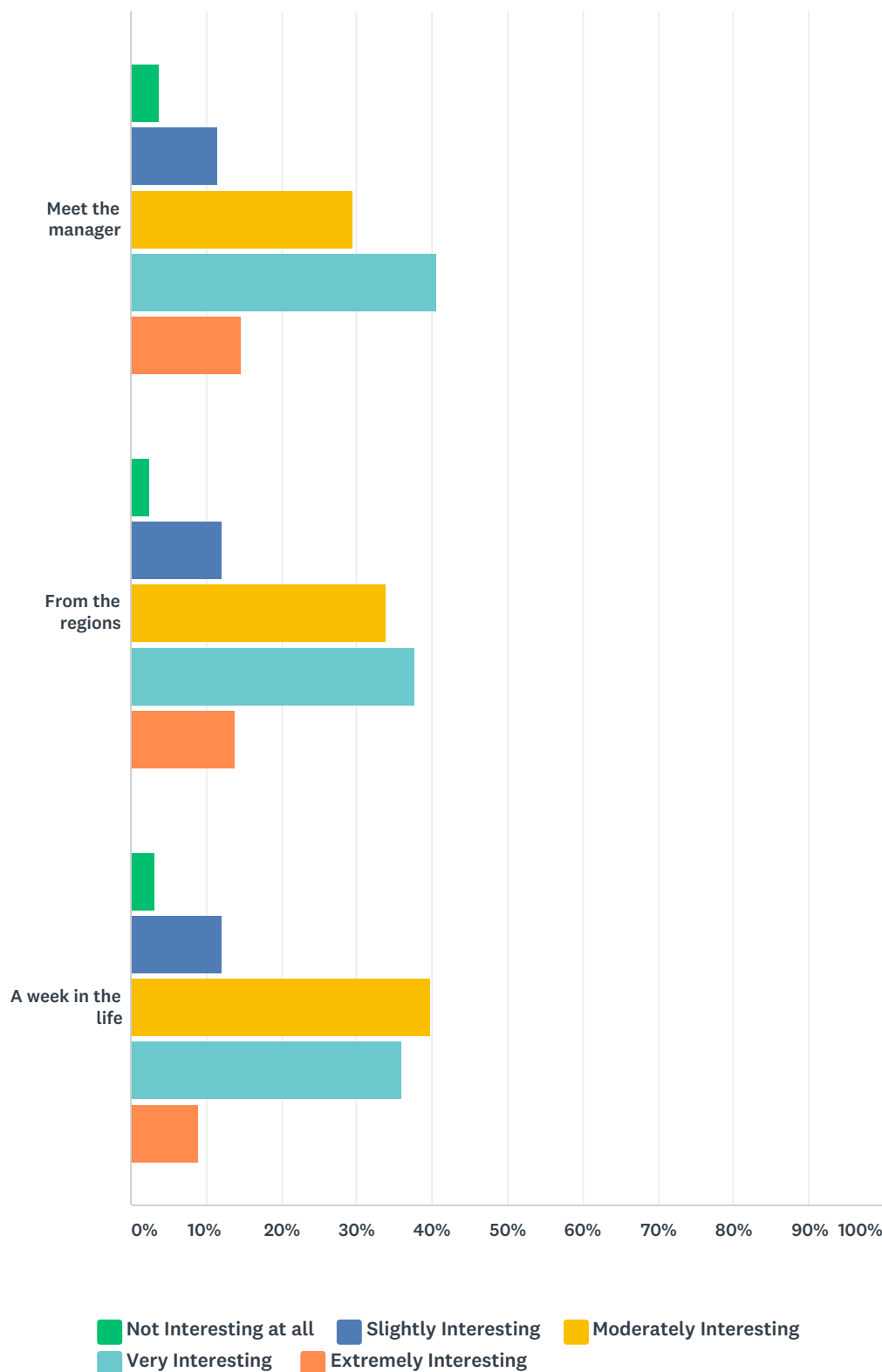
Q7 How interesting do you find the following sections of the magazine?

Answered: 292 Skipped: 53







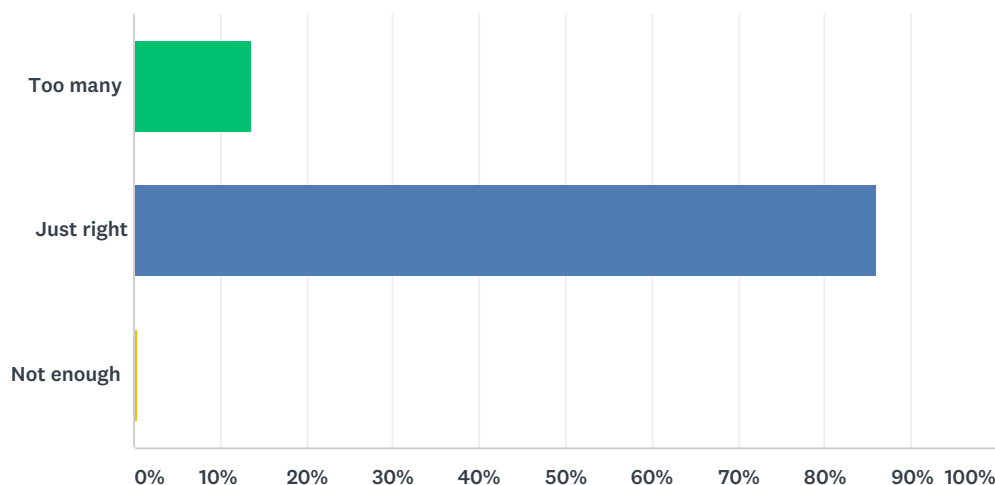


	NOT INTERESTING AT ALL	SLIGHTLY INTERESTING	MODERATELY INTERESTING	VERY INTERESTING	EXTREMELY INTERESTING	TOTAL
CEO's introduction	5.15% 15	16.15% 47	39.86% 116	35.05% 102	3.78% 11	291
The month in pictures	2.08% 6	16.96% 49	40.83% 118	35.29% 102	4.84% 14	289
The outside/inside view (editorial columns)	2.08% 6	8.30% 24	40.48% 117	41.18% 119	7.96% 23	289
Captain's corner	5.54% 16	17.99% 52	39.45% 114	32.53% 94	4.50% 13	289

Letters	1.38% 4	9.69% 28	30.10% 87	47.40% 137	11.42% 33	289
What's the role of?	2.46% 7	11.62% 33	28.17% 80	48.24% 137	9.51% 27	284
Meet the GCMA	2.79% 8	14.63% 42	40.77% 117	35.19% 101	6.62% 19	287
Industry news	1.72% 5	6.19% 18	16.84% 49	50.17% 146	25.09% 73	291
A matter of opinion	1.38% 4	9.00% 26	31.83% 92	44.29% 128	13.49% 39	289
Feature interview	2.08% 6	8.33% 24	29.86% 86	47.57% 137	12.15% 35	288
Job adverts	13.06% 38	14.09% 41	31.96% 93	23.71% 69	17.18% 50	291
Good practice	2.79% 8	4.88% 14	18.47% 53	48.43% 139	25.44% 73	287
From the diploma	10.10% 29	18.12% 52	40.07% 115	21.60% 62	10.10% 29	287
Meet the manager	3.82% 11	11.46% 33	29.51% 85	40.63% 117	14.58% 42	288
From the regions	2.42% 7	12.11% 35	33.91% 98	37.72% 109	13.84% 40	289
A week in the life	3.11% 9	12.11% 35	39.79% 115	35.99% 104	9.00% 26	289

Q9 Is 12 issues a year:

Answered: 293 Skipped: 52



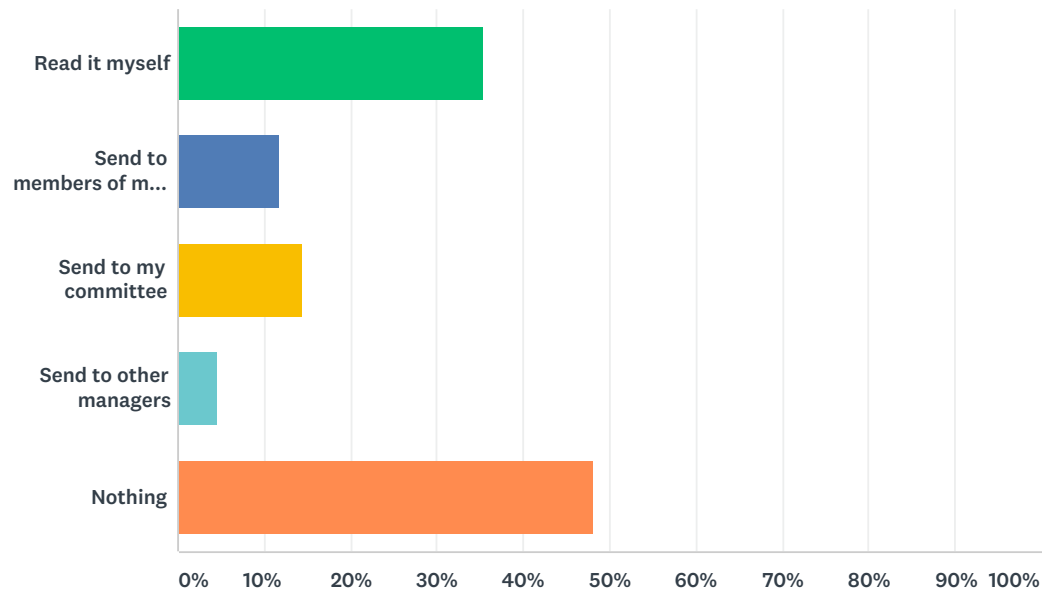
ANSWER CHOICES	RESPONSES
Too many	13.65% 40
Just right	86.01% 252
Not enough	0.34% 1
TOTAL	293

#	IF TOO MANY OR TOO FEW, WHY?	DATE
1	6-8 per year	8/2/2017 10:42 AM
2	Prefer to have fewer with better content.	7/26/2017 8:57 AM
3	I struggle to get the time to read all the issue before the nxt one comes out	7/21/2017 1:21 PM
4	Find it very hard to read issues as they come in, especially in the very busy playing season.	7/21/2017 10:51 AM
5	6 per year would be fine	7/21/2017 9:52 AM
6	The email updates compliment the magazine	7/20/2017 4:00 PM
7	We are inundated with literature and it is difficult to keep upu reading and absorbing it all. quarterly would probably be sufficient.	7/20/2017 2:43 PM
8	golf clubs seem to revolve in monthly circles and in reality life is not like that. Things happen and change weekly yet that is not reflected in how it is reported.	7/20/2017 1:47 PM
9	Quarterly?	7/20/2017 11:39 AM
10	every 2 months	7/20/2017 11:13 AM
11	One every other month would be sufficient. Digital is obviously efficient to deliver and cheaper to produce but with approx 150 emails in my inbox a day it is easy to miss or thing I'll look at that later, whereas the hard copy sits in my in-tray and when I get a moment over lunch I tend to have a look through.	7/20/2017 10:19 AM
12	12 copies a month is fine, but could consider 6 times PA. Reduction in costings?	7/20/2017 9:43 AM
13	The magazine already feel too familiar in terms of content, e.g. which club manager will be on the cover of the next magazine! I have a natural aversion to advertorials!	7/20/2017 9:20 AM
14	Too many cause I never get time to read!	7/20/2017 9:18 AM
15	The content could be more informative and relevant if fewer as it sees advertorials take up space.	7/20/2017 8:53 AM
16	Bi monthly especially in the season as so busy	7/20/2017 8:16 AM

17	With the current workload, finding time to fully read the publication each month is difficult. It often sits on my desk for a couple of weeks before I get a chance to look at it or remember to take it home!	7/10/2017 9:36 AM
18	Not Applicable as I am long retired	7/9/2017 10:26 PM
19	Lots of other similar publications with the same frequency. Feel inundated.	7/7/2017 12:56 PM
20	6 issues per year would allow more relevant & interesting content rather than "filler" content.	7/7/2017 9:21 AM
21	The danger is that you will be making up articles when there is nothing really to say. Keep it brief and relevant	7/7/2017 9:12 AM
22	A magazine every two months would suffice. It must take a great effort to populate the pages.	7/7/2017 7:27 AM
23	6 should be enough... i would prefer to see "strong" content	7/7/2017 7:21 AM
24	Six would sufficient.	7/6/2017 8:08 PM
25	To much repetition of topics. Six editions per year	7/6/2017 7:57 PM
26	It's out of date before it's printed due to the advent of email!	7/6/2017 5:15 PM
27	would rather use as a referral magazine - a little bit too much "interviews with". Don't get time to read from cover to cover every month but do highlight any interesting articles that may be of use refer back,	7/6/2017 4:45 PM
28	I just think bi monthly would be more beneficial	7/6/2017 3:37 PM
29	8 copies a year would allow greater quality of content	7/6/2017 3:34 PM

Q10 What do you do with the link for the digital version of the magazine?

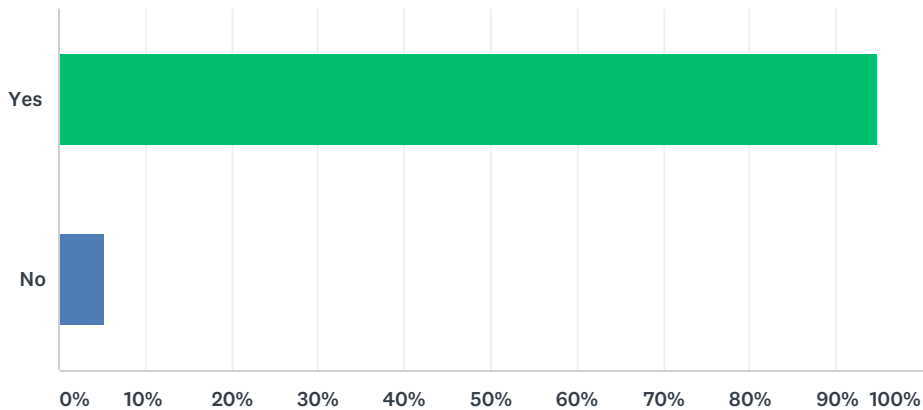
Answered: 289 Skipped: 56



ANSWER CHOICES		RESPONSES	
Read it myself		35.29%	102
Send to members of my staff		11.76%	34
Send to my committee		14.53%	42
Send to other managers		4.50%	13
Nothing		48.10%	139
Total Respondents: 289			

Q11 Would you recommend the magazine to a fellow manager?

Answered: 291 Skipped: 54



ANSWER CHOICES		RESPONSES	
Yes		94.85%	276
No		5.15%	15
TOTAL			291

Q12 What do you like most about The Golf Club Manager?

Answered: 190 Skipped: 155

#	RESPONSES	DATE
1	Easy to read and a good size	8/2/2017 10:57 AM
2	Articles are concise are much more readable	8/1/2017 9:13 AM
3	Industry information	7/30/2017 1:19 PM
4	Neat, tidy and informative	7/27/2017 5:40 PM
5	Fresh format	7/27/2017 9:53 AM
6	It's informative	7/27/2017 8:33 AM
7	Informative	7/26/2017 4:16 PM
8	Advice articles	7/26/2017 11:44 AM
9	New format	7/26/2017 10:46 AM
10	No comment	7/26/2017 9:01 AM
11	relevance	7/26/2017 8:57 AM
12	Its relevance to our job.	7/25/2017 2:59 PM
13	Informative.	7/25/2017 12:49 PM
14	Articles on Agronomy, Membership, Legislation	7/25/2017 12:31 PM
15	All generally relevant	7/25/2017 10:08 AM
16	INFORMATIVE	7/25/2017 9:37 AM
17	links you with others	7/25/2017 9:19 AM
18	It is easy to read - nice font, bright colours, good size	7/24/2017 5:59 PM
19	The size of the magazine is much better	7/24/2017 1:13 PM
20	Keeps me abreast of what is going on in the industry	7/24/2017 12:00 PM
21	It's relevant	7/24/2017 8:54 AM
22	the information we can gain from reading the magazine	7/23/2017 11:59 AM
23	Its informative and assists in keeping up to date with the industry and whats going on in it.	7/22/2017 8:51 PM
24	new legislation	7/22/2017 7:32 PM
25	Keeping in touch but fully retired	7/22/2017 7:19 PM
26	Clean tidy informative and to the point	7/22/2017 5:41 PM
27	Keeps managers and others up to date with affairs	7/22/2017 9:34 AM
28	The size	7/21/2017 9:27 PM
29	The occasion item	7/21/2017 6:32 PM
30	The variation of topics and interviews with top level managers	7/21/2017 5:56 PM
31	size, quality, features	7/21/2017 4:07 PM
32	Relevance of material to enable me to keep up to date within the industry	7/21/2017 1:38 PM
33	Prefer the more succinct smaller format	7/21/2017 1:21 PM
34	The Interview and the Opinions. Very insightful and educative.	7/21/2017 11:13 AM
35	compact size, modern look, sound-bite topics	7/21/2017 8:57 AM
36	Technical articles	7/21/2017 8:09 AM
37	Keeping up to date with latest industry news.	7/21/2017 7:32 AM
38	Controversial topics.	7/20/2017 9:37 PM

39	Informative and relevant	7/20/2017 9:29 PM
40	I like its new look and breadth of coverage across a range of contemporary issues	7/20/2017 7:05 PM
41	Learning about other properties experience and best practices	7/20/2017 7:05 PM
42	Technical, including items on modern technology & club management articles	7/20/2017 7:05 PM
43	Steady general improvement.	7/20/2017 6:51 PM
44	Interviews with different people in or relevant to golf	7/20/2017 4:43 PM
45	all	7/20/2017 4:31 PM
46	Just a little bit more relevant and not so "promotion lead". Fully appreciate sponsors are important, but it's got to be about the educational content	7/20/2017 4:00 PM
47	Great publication. Currently the recruitment section is my priority	7/20/2017 3:57 PM
48	Opportunity to share best practice	7/20/2017 3:44 PM
49	keeping up to date	7/20/2017 3:29 PM
50	industry insight, new developments, widening knowledge base of what is going on in the industry	7/20/2017 3:26 PM
51	Professional views.	7/20/2017 2:43 PM
52	It is a very good read and nice to hear what is going on in the golf world.	7/20/2017 2:30 PM
53	See comments above.	7/20/2017 2:20 PM
54	Actually proud of being part of it. Reminded that others are having similar experiences out there and help is at hand if needed.	7/20/2017 1:47 PM
55	thought provoking. New ideas.	7/20/2017 12:41 PM
56	It doesn't really have a bad section in it.	7/20/2017 12:39 PM
57	Compact and to the point. Covers interesting items	7/20/2017 12:13 PM
58	keeps me informed about relevant industry changes and advancements.	7/20/2017 11:39 AM
59	Best practice articles	7/20/2017 11:33 AM
60	The up to date industry information.	7/20/2017 11:31 AM
61	The old Magazine was good but you have brought it into the current era of 2017 and just keep it up to date as the years role by.	7/20/2017 11:16 AM
62	THE RIGHT SIZE AND PAGE CONTENT	7/20/2017 11:07 AM
63	new design. better content	7/20/2017 11:06 AM
64	Interesting articles.	7/20/2017 11:00 AM
65	Keeps me up to date with changes	7/20/2017 10:30 AM
66	It gives relevant information on our business	7/20/2017 10:28 AM
67	Relevance to the issue we can be faced with	7/20/2017 10:19 AM
68	It's relevance, the sharing of information, there is often something that co-incidentally happens to be relevant to something happening here.	7/20/2017 10:19 AM
69	Keeps me abreast of industry info	7/20/2017 10:09 AM
70	How to gain membership	7/20/2017 10:03 AM
71	Relevant and interesting.	7/20/2017 10:02 AM
72	New design, correspondence	7/20/2017 9:45 AM
73	Differing features on all aspects of the golf club. Seeing how different clubs operate to encourage more members. Interviews with key club members & GK staff	7/20/2017 9:43 AM
74	Information from other managers and clubs	7/20/2017 9:39 AM
75	Size is brilliant	7/20/2017 9:34 AM
76	Best practice	7/20/2017 9:32 AM
77	In house?	7/20/2017 9:31 AM
78	A Day in the life of..	7/20/2017 9:27 AM

79	Too many	7/20/2017 9:26 AM
80	Relevant to the job and keeps me informed of external decisions involving golf clubs.	7/20/2017 9:20 AM
81	It is now better because of the informative articles based on teaching rather than selling something to the manager.	7/20/2017 9:19 AM
82	Information on relevant issues that may impact on our business	7/20/2017 9:18 AM
83	Visual appeal	7/20/2017 9:14 AM
84	The focus upon the role of the manager is now covering the relevant topics making the magazine a must read for managers.	7/20/2017 9:10 AM
85	the information it gives as we don't know it all	7/20/2017 9:04 AM
86	Its Variety of topics	7/20/2017 8:56 AM
87	Keeps you up to date with most issues	7/20/2017 8:55 AM
88	I like all of it really	7/20/2017 8:54 AM
89	It shares views and experience of other mangers	7/20/2017 8:53 AM
90	Relevance	7/20/2017 8:53 AM
91	Good practice	7/20/2017 8:53 AM
92	Golf industry news	7/20/2017 8:53 AM
93	Industry updates	7/20/2017 8:48 AM
94	The mixture of articles.	7/20/2017 8:48 AM
95	Well written articles that are industry specific.	7/20/2017 8:47 AM
96	To the point and not to verbose.	7/20/2017 8:46 AM
97	Industry news and updates	7/20/2017 8:40 AM
98	The articles	7/20/2017 8:34 AM
99	Relevant content to GCMA. It feels like our magazine	7/20/2017 8:33 AM
100	Good size and quality	7/20/2017 8:22 AM
101	No different to previous	7/20/2017 8:19 AM
102	Its varied content	7/20/2017 8:19 AM
103	An easy and informative read	7/20/2017 8:18 AM
104	It gives a great window on all aspects of the golf industry.	7/20/2017 8:17 AM
105	The general variety and content	7/20/2017 8:16 AM
106	informative	7/20/2017 8:13 AM
107	Very good and helpful to those 'In Post'	7/20/2017 8:13 AM
108	Current, up to date and relevant in an environment that can sometimes be happy to stay in the past and not look at change.	7/20/2017 8:12 AM
109	The relevance of content in the magazine has improved since the new issues have come out.	7/20/2017 8:08 AM
110	Very readable and organised.	7/20/2017 8:04 AM
111	Contact and opinions from other managers Articles on problems of the modern golf world	7/20/2017 8:04 AM
112	Easy to read and informative	7/20/2017 8:04 AM
113	Varied information on a lot of topics	7/16/2017 9:07 AM
114	Up to Date content on the industry	7/14/2017 3:15 PM
115	More Compact	7/13/2017 11:41 AM
116	Informative	7/12/2017 5:58 PM
117	New Recruits Moving Clubs GCM appointments Around the Regions	7/12/2017 2:19 PM
118	New format & content	7/12/2017 7:45 AM
119	Informative	7/11/2017 9:19 PM
120	As stated	7/11/2017 7:22 PM

121	I became a member in the last two months so it is too early to say.	7/11/2017 6:27 PM
122	Up to date info	7/11/2017 3:05 PM
123	Revised format and size Emphasis on our own colleagues Positive themes - no more doom & gloom as in the previous magazine!	7/11/2017 11:42 AM
124	The design and particularly relevance of the content.	7/11/2017 10:24 AM
125	Easy reference/update tool	7/10/2017 3:49 PM
126	Fresh and relevant	7/10/2017 10:51 AM
127	Relative to the current role	7/10/2017 9:36 AM
128	There are some articles of interest.	7/9/2017 10:26 PM
129	It keeps me in touch with reality	7/9/2017 9:25 PM
130	all	7/9/2017 8:38 PM
131	Keeping in touch	7/9/2017 6:11 PM
132	overall presentation and content compared to what we had before	7/9/2017 2:26 PM
133	The fact it comes to brighten my life	7/8/2017 8:35 PM
134	It is a monthly communication with 'certain' parts that are very interesting, 'certain' parts are interesting and 'certain' parts I do not read.	7/8/2017 7:17 PM
135	The photo of Ellie Sjoberg	7/8/2017 2:00 PM
136	Relevant topics	7/7/2017 7:41 PM
137	Slightly smaller in size	7/7/2017 7:14 PM
138	Letters	7/7/2017 4:35 PM
139	Being kept up to date with matters across the UK not just locally	7/7/2017 1:56 PM
140	Agronomy articles that strengthen what we try to convey to our members	7/7/2017 12:56 PM
141	Concise, clear, easy to read.	7/7/2017 10:58 AM
142	It is a far easier read than the previous publication, much more concise. And it is aimed far more at us as Managers.The Ask The Expert is a good addition.	7/7/2017 10:48 AM
143	Relevant to the job - if I were still in office.	7/7/2017 10:29 AM
144	Interesting content. I particularly like the interviews.	7/7/2017 9:41 AM
145	benchmarking against some of the top clubs	7/7/2017 9:38 AM
146	It's relevance to the job.	7/7/2017 9:29 AM
147	Industry news	7/7/2017 9:19 AM
148	It's fresh and easy reading	7/7/2017 9:12 AM
149	The information is much more relevant to a GM than the previous version	7/7/2017 8:54 AM
150	Relevance to job role	7/7/2017 8:43 AM
151	Like the improvements made to the new editions.	7/7/2017 8:33 AM
152	General content	7/7/2017 7:27 AM
153	New size, format and most importantly the content.	7/7/2017 6:25 AM
154	Nothing in particular	7/6/2017 8:43 PM
155	Well presented and very informative in te main.	7/6/2017 8:08 PM
156	Neat, professional, glossy which is well written and contains topics of interest	7/6/2017 8:04 PM
157	letters page	7/6/2017 7:57 PM
158	Clear and concise layout	7/6/2017 7:52 PM
159	News of friends and former colleagues	7/6/2017 7:46 PM
160	It reflects real life situations	7/6/2017 7:03 PM
161	It's informative and relevant to the role.	7/6/2017 6:46 PM
162	Content and the variety especially in relation to assisting my work	7/6/2017 5:52 PM

163	The articles that make you stop think and consider something than hadn't occurred to you before.	7/6/2017 5:34 PM
164	Not much	7/6/2017 5:28 PM
165	The variation of the role a call can change your planned dat	7/6/2017 5:21 PM
166	The size of the Magazine, lot of good different articles	7/6/2017 5:20 PM
167	Letters to the editor, although they have toned down in the last six years due to increased email usage and workload!	7/6/2017 5:15 PM
168	Modern Look compared to old magazine	7/6/2017 4:45 PM
169	new design- helpful content	7/6/2017 4:45 PM
170	At least you have letters	7/6/2017 4:40 PM
171	Articles relevant to my job	7/6/2017 4:37 PM
172	Presentation	7/6/2017 4:30 PM
173	You have done an excellent job with the new magazine, well done.	7/6/2017 4:29 PM
174	Less adverts than before with new publishers.	7/6/2017 4:25 PM
175	Best Practice	7/6/2017 4:24 PM
176	Articles relevant to the many difficulties in managing members expectations	7/6/2017 4:19 PM
177	The job situation and members letters.	7/6/2017 4:19 PM
178	Better format, more relevant content, less annoying advertising	7/6/2017 4:18 PM
179	Content	7/6/2017 4:17 PM
180	The variety of information	7/6/2017 4:08 PM
181	It's all about us and our job.	7/6/2017 3:54 PM
182	Its relevance	7/6/2017 3:54 PM
183	Compact and full of great relevant news	7/6/2017 3:48 PM
184	Size and readability	7/6/2017 3:43 PM
185	Hard copy you can pick up and read when you have 5 minutes the digital version tends to get lost in my computer!!!	7/6/2017 3:42 PM
186	Easy to read, good content, very informative	7/6/2017 3:40 PM
187	Just knowing what is going on out there	7/6/2017 3:37 PM
188	Modern look and easy read	7/6/2017 3:35 PM
189	The new design. The old design was awful.	7/6/2017 3:34 PM
190	Job adverts	7/6/2017 3:30 PM

Q13 What do you like least about The Golf Club Manager?

Answered: 152 Skipped: 193

#	RESPONSES	DATE
1	Adverts	8/2/2017 10:57 AM
2	Nothing	7/27/2017 5:40 PM
3	It could get stale if we are not careful/progressive	7/27/2017 8:33 AM
4	Lot of repetition	7/26/2017 4:16 PM
5	latest format	7/26/2017 11:44 AM
6	Nothing good magazine	7/26/2017 10:46 AM
7	No comment	7/26/2017 9:01 AM
8	irrelevant content or out of date features	7/26/2017 8:57 AM
9	Nothing yet	7/25/2017 2:59 PM
10	Nothing in particular.	7/25/2017 12:49 PM
11	Nothing in particular	7/25/2017 12:31 PM
12	Nothing really irritating me - yet!	7/25/2017 10:08 AM
13	WEAK ON INDUSTRY NEWS	7/25/2017 9:37 AM
14	being reminded another month has passed	7/25/2017 9:19 AM
15	A lot of adverts but without them it would be unaffordable.	7/24/2017 5:59 PM
16	No comment	7/24/2017 12:00 PM
17	nothing	7/23/2017 11:59 AM
18	Nothing	7/22/2017 8:51 PM
19	It use to be full of interesting experiences by club managers. Now it appears to be a lot less informative.	7/22/2017 7:32 PM
20	Nothing if it's not of interest I didn't read it but am sure some do.	7/22/2017 5:41 PM
21	editors comments	7/22/2017 9:34 AM
22	There seems to be less help and advice in the magazine now. When I first got the magazine I thought it was fantastic with lots of advice we could put into practise.	7/21/2017 6:32 PM
23	the adverts (but understand these are crucial for the GCMA)	7/21/2017 5:56 PM
24	I do not find it inspiring and there is little of relevance for me as a retired member. I do pay £100 p.a. after all!	7/21/2017 4:25 PM
25	features of high end people and high end clubs that do not resemble the average uk Golf club.	7/21/2017 4:07 PM
26	Some adverts	7/21/2017 1:38 PM
27	Adverts	7/21/2017 1:21 PM
28	Commercially slanted articles	7/21/2017 8:09 AM
29	Nothing yet.	7/21/2017 7:32 AM
30	The fact that the writers of controversial topics do not seem to think that there are other markets/clubs who rightly do not agree with many of their statements which the writer appears to think are a panacea for all ills.	7/20/2017 9:37 PM
31	Adverts	7/20/2017 9:29 PM
32	At the moment nothing	7/20/2017 7:05 PM
33	I'm not involved in club management so much of that aspect is irrelevant to me	7/20/2017 7:05 PM
34	Nothing really. Most articles interesting and readable	7/20/2017 7:05 PM
35	Glossy advertising (admittedly unavoidable)	7/20/2017 6:51 PM

36	nothing	7/20/2017 4:31 PM
37	Nothing	7/20/2017 3:57 PM
38	nothing really	7/20/2017 3:29 PM
39	adverts	7/20/2017 2:43 PM
40	Nothing it is fine	7/20/2017 2:30 PM
41	Nothing	7/20/2017 2:20 PM
42	How "Young Managers" are rammed down our throats and held up as shining examples when really experienced and valued people are overlooked. I remember from my industrial past how resentment can cause real problems within a workforce if not managed effectively and sensitively. We had university graduates placed in senior positions with no industry experience and management wondered why staff offered little help to them.	7/20/2017 1:47 PM
43	N/A.	7/20/2017 12:41 PM
44	Nothing	7/20/2017 12:39 PM
45	Fitting in the time to read it in depth due to other committments	7/20/2017 12:13 PM
46	I don't always have time to read it...	7/20/2017 11:39 AM
47	Nothing	7/20/2017 11:31 AM
48	You may get some good suggestions from others but not from me, Keep up the good work.	7/20/2017 11:16 AM
49	RAS	7/20/2017 11:07 AM
50	nothing	7/20/2017 11:06 AM
51	?	7/20/2017 11:00 AM
52	Nothing	7/20/2017 10:30 AM
53	Nothing as yet.	7/20/2017 10:19 AM
54	Almost too much to read in the limited time available. At a quieter Club than Knole I'd probably appreciate it more.	7/20/2017 10:19 AM
55	Currently, nothing.	7/20/2017 10:02 AM
56	Nothing yet	7/20/2017 9:45 AM
57	N/A	7/20/2017 9:43 AM
58	Adverts	7/20/2017 9:39 AM
59	Nothing	7/20/2017 9:34 AM
60	Captain's report and news from the regions	7/20/2017 9:32 AM
61	Doesn't reflect my own situation in any way	7/20/2017 9:31 AM
62	Please see my comments above	7/20/2017 9:20 AM
63	Nil	7/20/2017 9:20 AM
64	in its current form nothing.	7/20/2017 9:19 AM
65	Nothing really	7/20/2017 9:18 AM
66	Largely irrelevant	7/20/2017 9:14 AM
67	All has improved significantly.	7/20/2017 9:10 AM
68	Nothing	7/20/2017 8:56 AM
69	Nothing	7/20/2017 8:54 AM
70	Some self indulgent articles	7/20/2017 8:53 AM
71	Nothing	7/20/2017 8:53 AM
72	Advertising	7/20/2017 8:53 AM
73	Not varied enough	7/20/2017 8:53 AM
74	Nothing specifically	7/20/2017 8:48 AM
75	Nothing	7/20/2017 8:47 AM
76	Nothing springs to mind	7/20/2017 8:46 AM

77	Diploma information	7/20/2017 8:40 AM
78	I think it still has a tendency towards private clubs	7/20/2017 8:34 AM
79	Not much but pictures could be a little bigger	7/20/2017 8:33 AM
80	No different to previous	7/20/2017 8:19 AM
81	I have no opinion	7/20/2017 8:19 AM
82	Nothing	7/20/2017 8:18 AM
83	n/a	7/20/2017 8:17 AM
84	No comments to make	7/20/2017 8:16 AM
85	a bit repetitive sometimes	7/20/2017 8:13 AM
86	Self praise	7/20/2017 8:13 AM
87	Nothing really.	7/20/2017 8:12 AM
88	Nothing specific	7/20/2017 8:04 AM
89	Too many large adverts	7/20/2017 8:04 AM
90	Nothing really	7/20/2017 8:04 AM
91	Some items are superficially covered	7/16/2017 9:07 AM
92	It seems at times content is hard to come by to fill the spaces.	7/14/2017 3:15 PM
93	.	7/12/2017 5:58 PM
94	Not enough letters and shared complaints	7/12/2017 2:19 PM
95	Nothing	7/12/2017 7:45 AM
96	Not enough questions from the Members and responses	7/11/2017 9:19 PM
97	Not applicable	7/11/2017 7:22 PM
98	Nothing	7/11/2017 6:27 PM
99	The regions - this is old hat and adds nothing as it is usually all about past events.	7/11/2017 11:42 AM
100	Can be a bit repetitive about certain subjects	7/10/2017 3:49 PM
101	The fact that there is, as before, very little, if anything to help and inform small clubs with no pro and little money.	7/10/2017 2:28 PM
102	We need to be aware it is read by Clubs and Committee's and recent frank opinon in the magazine was a bit near the knukle IMO. Something you may have put in a "Closed Group on Facebook" but not in the public domain. Ref In my Opinion - Royal Clubs in North west.	7/10/2017 10:51 AM
103	n/a	7/10/2017 9:36 AM
104	nothing	7/9/2017 10:26 PM
105	Same old stories	7/9/2017 9:25 PM
106	nothing!	7/9/2017 2:26 PM
107	Far too stuffy blazers and badges and the assumption that we must all obey the rules of a private members club. THE PRINT IS TOO SMALL AND FEINT I NEED A BRIGHT ;LIGHT AND BIGGER GLASSEWS!.	7/8/2017 8:35 PM
108	A reluctance to be critical about golf matters. Although I must admit Steve Carroll is spot on re mobiles etc. More please...	7/8/2017 2:00 PM
109	irrelevant topics and adverts	7/7/2017 7:41 PM
110	n/a	7/7/2017 7:14 PM
111	Job availability	7/7/2017 4:35 PM
112	The cost of advertising	7/7/2017 1:56 PM
113	Frequency of publication	7/7/2017 12:56 PM
114	Nothing	7/7/2017 10:29 AM
115	I don't dislike anything about it.	7/7/2017 9:41 AM
116	Can't think of anything.	7/7/2017 9:29 AM

117	Opinionated reviews.	7/7/2017 9:19 AM
118	A bit long winded here and there	7/7/2017 9:12 AM
119	Adverts but understand some income needs to be generated	7/7/2017 8:54 AM
120	Nothing	7/7/2017 8:43 AM
121	Nothing in particular I think there is something for everyone in the new editions.	7/7/2017 8:33 AM
122	Haven't received this months copy	7/7/2017 8:32 AM
123	All good	7/7/2017 7:27 AM
124	Nothing	7/7/2017 6:25 AM
125	Slightly predictable	7/6/2017 8:43 PM
126	Captains corner. Not sure the GCMA need a Captain. Sorry - smacks of the old boys network from the past.	7/6/2017 8:04 PM
127	repetition	7/6/2017 7:57 PM
128	Advertorials	7/6/2017 7:46 PM
129	Some articles can be a little too long	7/6/2017 7:03 PM
130	I have no real complaints	7/6/2017 6:46 PM
131	Nothing seems ok as is	7/6/2017 5:52 PM
132	I'm bored of the Belfty, Gleneagles and articles plugging Bullock's management consultancy. These three are too much of the same old from the previous regime.	7/6/2017 5:34 PM
133	Captain's column	7/6/2017 5:28 PM
134	Pointless articles where secretaries tell others their daily routines	7/6/2017 5:15 PM
135	Still a lot of adverts or advertorials	7/6/2017 4:45 PM
136	too many interviews	7/6/2017 4:45 PM
137	Very poor paper and typeface	7/6/2017 4:40 PM
138	Nothing	7/6/2017 4:37 PM
139	Articles dressing up the feature trying to sell their products to clubs .	7/6/2017 4:30 PM
140	Nothing, keep it as it is.	7/6/2017 4:29 PM
141	Hopefully the number of adverts will not increase further.	7/6/2017 4:25 PM
142	The set up is not as good as it was.	7/6/2017 4:19 PM
143	Too much content not relevant	7/6/2017 4:18 PM
144	Its good as it is	7/6/2017 4:17 PM
145	There is nothing I don't like	7/6/2017 3:54 PM
146	Nothing	7/6/2017 3:48 PM
147	-	7/6/2017 3:43 PM
148	Nothing	7/6/2017 3:42 PM
149	Adverts but I know this makes it pay	7/6/2017 3:37 PM
150	It's all good.	7/6/2017 3:35 PM
151	Remnants of the old design & content - you are on the right track - go all the way.	7/6/2017 3:34 PM
152	No job adverts	7/6/2017 3:30 PM

Q14 In your opinion, what one thing would make the magazine better?

Answered: 146 Skipped: 199

#	RESPONSES	DATE
1	not sure	8/2/2017 10:57 AM
2	No	7/27/2017 5:40 PM
3	Keeping with headline interviews /covers from industry leaders....steer away from 'Joe Nobody'	7/27/2017 8:33 AM
4	Focus on one area in depth rather than a plethora of repeat topics covered sparsely	7/26/2017 4:16 PM
5	revert to old format	7/26/2017 11:44 AM
6	More technical info around health and safety / employment legislation etc - practical advise / templates / how to access / complete forms etc	7/26/2017 10:46 AM
7	No Comment	7/26/2017 9:01 AM
8	more features about actual working experiences from the top managers in the UK.	7/26/2017 8:57 AM
9	Continue to provide relevant information over the broad spectrum of our job to continue the development of our knowledge.	7/25/2017 2:59 PM
10	More local based information relating to Clubs in your region	7/25/2017 12:49 PM
11	Removal of certain articles which were becoming either irrelevant or simply promotional plugs	7/25/2017 10:08 AM
12	MORE FOCUS ON FINANCIAL ASPECTS WITH PARTICULAR FOCUS ON RUNNING COSTS AND GENERATING SAVINGS	7/25/2017 9:37 AM
13	A larger From the Regions section.	7/24/2017 5:59 PM
14	No comment	7/24/2017 12:00 PM
15	more information on the regions.	7/23/2017 11:59 AM
16	Think the new version is just about right	7/22/2017 8:51 PM
17	Broader grass root news	7/22/2017 7:32 PM
18	Closure	7/22/2017 6:21 PM
19	MORE ABOUT SPECIFIC SLUBS	7/22/2017 9:34 AM
20	More practical help and advice	7/21/2017 6:32 PM
21	More enthuses put on 'how to develop a young inspiring individual' to grow within the industry. Maybe more questions toward this topic on the 1to1 interviews with the senior manager.	7/21/2017 5:56 PM
22	More Proprietor based club information	7/21/2017 4:07 PM
23	Continued articles relating to the governance of a golf club	7/21/2017 3:40 PM
24	It is already an improvement over the previous format. Nothing else ot really comment on	7/21/2017 1:21 PM
25	More emphasis on everyday issues that face Golf Club Managers	7/21/2017 8:09 AM
26	Too early to say as I think the balance is right.	7/21/2017 7:32 AM
27	To head controversial articles - "For Discussion". The magazine is not the Bible.	7/20/2017 9:37 PM
28	More emphasis on members supporting regional meetings and events	7/20/2017 9:29 PM
29	Not sure at this early stage in its production	7/20/2017 7:05 PM
30	N/a	7/20/2017 7:05 PM
31	I actually like the new format. Can't think of anything. Keep up the good work and development of the mag.	7/20/2017 7:05 PM
32	Illustrations of the energy of younger managers, balanced with the expressions of the more experienced .	7/20/2017 6:51 PM
33	Profiles of members	7/20/2017 4:43 PM
34	more on northern ireland	7/20/2017 4:31 PM

35	Have a little bit more content.	7/20/2017 4:00 PM
36	I think I prefer the original magazine size etc.	7/20/2017 3:57 PM
37	don't know	7/20/2017 3:29 PM
38	Sections on Food and beverage and greenkeeping developments in these fields. Shared Best practice on all aspects of running a successful Golf Club.	7/20/2017 3:26 PM
39	Discuss golfers opinions of golf clubs	7/20/2017 2:43 PM
40	More letters	7/20/2017 2:30 PM
41	no suggestions.	7/20/2017 2:20 PM
42	More content from everyday club duties.	7/20/2017 1:47 PM
43	Diary of the meetings/ events coming up for each Region and Nationally for the next 6 months. (I know the website has it, but it's useful to have it to hand)	7/20/2017 12:39 PM
44	No comment on this	7/20/2017 12:13 PM
45	Happy with current format.	7/20/2017 11:31 AM
46	it is fine	7/20/2017 11:06 AM
47	Membership	7/20/2017 10:03 AM
48	Greater concentration on day to day management issues and the welfare of managers.	7/20/2017 10:02 AM
49	Good question! but very happy with current new version, so I would have to say nothing	7/20/2017 9:43 AM
50	Honest, telling other managers the pitfalls or difficulties they have had and how they over came them rather than look at what I have done because we all do a great job.	7/20/2017 9:39 AM
51	I like it the way it is now	7/20/2017 9:34 AM
52	More best practice	7/20/2017 9:32 AM
53	refer to my comments in 8	7/20/2017 9:31 AM
54	Please see my comments above	7/20/2017 9:20 AM
55	Nil	7/20/2017 9:20 AM
56	Improve the job advert section by reducing the cost of advertising a vacancy. This is our trade magazine and should be the first port of call for someone looking for a new appointment, but other publications are stealing the business through lower costs.	7/20/2017 9:19 AM
57	The Magazine if fine.	7/20/2017 9:18 AM
58	More relevant Scottish content	7/20/2017 9:14 AM
59	Development of the subjects covered by the diploma to help further professionalise the role for those managers either not able to attend the course or want to undertake individual study.	7/20/2017 9:10 AM
60	more info on what would help my role i.e. F&B	7/20/2017 8:56 AM
61	More regional content relating to Scotland	7/20/2017 8:54 AM
62	Keep it to the business of golf and up to date trends in the industry	7/20/2017 8:53 AM
63	Real day to day stories from General Managers	7/20/2017 8:53 AM
64	Less focus on GCMA events more on practical matters	7/20/2017 8:53 AM
65	Regional competition results.	7/20/2017 8:50 AM
66	Recent change has been refreshing	7/20/2017 8:48 AM
67	Nothing, keep up the great publication.	7/20/2017 8:47 AM
68	Environmental issues	7/20/2017 8:46 AM
69	More technical legal matters	7/20/2017 8:40 AM
70	A section for new ideas	7/20/2017 8:34 AM
71	Nothing	7/20/2017 8:33 AM
72	Maybe feature more "regular" clubs	7/20/2017 8:22 AM
73	To be able to opt out when you are retired. Retired experienced managers views are ignored at all levels but I still have to pay as much as Full working managers	7/20/2017 8:19 AM

74	Content looking at a golf club secretary's role, especially membership appointments and unpaid Hon. Secretary's.	7/20/2017 8:19 AM
75	Nothing at present	7/20/2017 8:18 AM
76	n/a	7/20/2017 8:17 AM
77	Same as above	7/20/2017 8:16 AM
78	more appealing to all	7/20/2017 8:13 AM
79	I enjoy the format and look forward to reading it every month	7/20/2017 8:13 AM
80	More future planning. Discussion on upcoming law and the effect on the industry. We did not get any information on DDA or Ground Water Act until it was law and therefore were on the back foot from the start.	7/20/2017 8:13 AM
81	More Managing finance in the golf club and how finance software like Sage integrates more with membership software and competition software.	7/20/2017 8:12 AM
82	To continue with relevance of issues that are issues for all Golf clubs, whatever level they are.	7/20/2017 8:08 AM
83	...	7/20/2017 8:04 AM
84	Lead tables/articles on equipment/systems that work well in other clubs	7/20/2017 8:04 AM
85	?	7/20/2017 8:04 AM
86	Detailed factual articles	7/16/2017 9:07 AM
87	A little more focused on proprietary clubs.	7/14/2017 3:15 PM
88	Its good as it is.	7/12/2017 5:58 PM
89	More information from areas More info from SGL. Not just EGU	7/12/2017 2:19 PM
90	Increase the education area	7/12/2017 7:45 AM
91	Less adverts	7/11/2017 9:19 PM
92	See 12 above	7/11/2017 6:27 PM
93	More readers letters	7/11/2017 3:05 PM
94	Good quality photography and some attention grabbing headlines.;	7/11/2017 11:42 AM
95	Focus on priority issues at all times	7/10/2017 3:49 PM
96	Articles that would address the issue I mentioned in 13 above.	7/10/2017 2:28 PM
97	A little less wordy at times.	7/10/2017 10:51 AM
98	Can't think of anything.	7/10/2017 9:36 AM
99	More success stories	7/9/2017 9:25 PM
100	nothing springs to mind	7/9/2017 2:26 PM
101	Get in more real life golf club stories-everyone is so "goody goody" and butter wouldnt melt. Any golf club managers meeting people talk about how they unblocked the drain, haw awful your lady captain is and how you chucked her out. Thats what we need to hear!	7/8/2017 8:35 PM
102	Maybe a dashboard on golf club membership numbers and other relevant stats?	7/8/2017 2:00 PM
103	Reduce the irrelevant adverts	7/7/2017 7:41 PM
104	Issue at beginning of month not at the end	7/7/2017 7:14 PM
105	Can't think of anything	7/7/2017 4:35 PM
106	A change to 6 issues a year	7/7/2017 12:56 PM
107	Occasional guest editors?	7/7/2017 10:58 AM
108	Personally, and it isn't overly important but, it would be nice to see some additional scores and results from competitions and matches around the regions.	7/7/2017 10:48 AM
109	Don't really know, I think it is fine as it is.	7/7/2017 10:29 AM
110	feature some grass roots clubs/ managers - emphasis seems to be on the higher echelons	7/7/2017 9:38 AM
111	N/A	7/7/2017 9:29 AM
112	Developing the role of the GCMA within the golfing industry.	7/7/2017 9:19 AM

113	It's fine as it is, but having a controversial column to stir up opinions would be interesting	7/7/2017 9:12 AM
114	A section to write in to ask a question (FAQ's) so other managers have the opportunity to give their answer and what works at their club	7/7/2017 8:54 AM
115	Longer more in depth articles	7/7/2017 8:43 AM
116	More articles on day to day running of a club.	7/7/2017 8:33 AM
117	send it each month	7/7/2017 8:32 AM
118	In it's current format it is ideal	7/7/2017 7:27 AM
119	Ideas from working Managers on best practice. Current workable ideas on how to improve the operation.	7/7/2017 6:25 AM
120	More communication with club managers	7/6/2017 8:43 PM
121	Maybe some benchmarking statistics. Not regular - but ad hoc to test check numbers.	7/6/2017 8:04 PM
122	A contribution /column each month from the Board of Directors (or a member thereof). The contents could give members some info on topics being discussed by the Board, or provide an opinion on current issues affecting the game of golf. I	7/6/2017 7:52 PM
123	More news from the regions	7/6/2017 7:46 PM
124	More feedback from Managers around the country/world	7/6/2017 7:03 PM
125	Tournament news from all events. Half a page on who's done what around the world	7/6/2017 6:46 PM
126	Case studies on clubs doing	7/6/2017 5:52 PM
127	More about the actual golf course and insight from Course Managers	7/6/2017 5:34 PM
128	Go back to a few feature articles as per previous format and cut out all the irrelevant to me dross about regions and clubs around the rest of the country	7/6/2017 5:28 PM
129	Not as relevant as it was ten years ago!	7/6/2017 5:15 PM
130	More examples of what other clubs have done and suitable for various types of golf clubs private members to propriety etc	7/6/2017 4:45 PM
131	reference items eg Marketing, green keeping so i can almost pull out and file various subject and refer back	7/6/2017 4:45 PM
132	Loads of letters and small ads for sale and wanted equipment from club to club	7/6/2017 4:40 PM
133	Articles and features from the people at the coalface. Mangers/ Greenkeepers / Pros who actually have to implement committee/ Members day today wants.	7/6/2017 4:30 PM
134	Nothing, its very good as it is.	7/6/2017 4:29 PM
135	Nothing at present	7/6/2017 4:25 PM
136	More Best practice	7/6/2017 4:24 PM
137	Clearer set up.	7/6/2017 4:19 PM
138	More best practice/advice	7/6/2017 4:18 PM
139	Seems to cover most things therefore I am content.	7/6/2017 4:17 PM
140	There isn't anything I can think of at present.	7/6/2017 3:54 PM
141	Nothing	7/6/2017 3:48 PM
142	An ask the expert section. With answers to the questions in the following edition	7/6/2017 3:40 PM
143	not sure	7/6/2017 3:37 PM
144	PGA Professional section- we all must try and work together Examples of how a good GM and PGA Pro can work together with a different idea every month.	7/6/2017 3:35 PM
145	Less parochial, more global	7/6/2017 3:34 PM
146	More copy ie bigger more content	7/6/2017 3:30 PM

Q15 Do you have any other comments about The Golf Club Manager?

Answered: 115 Skipped: 230

#	RESPONSES	DATE
1	no	8/2/2017 10:57 AM
2	No	7/27/2017 5:40 PM
3	No	7/27/2017 9:53 AM
4	It needs a touch of 'wow' every so often...a fun competition with BIG prize, celebrity interview, breaking news, value insert....something to get people talking...???	7/27/2017 8:33 AM
5	no	7/26/2017 11:44 AM
6	Much improved keep it going	7/26/2017 10:46 AM
7	No Comment	7/26/2017 9:01 AM
8	no	7/26/2017 8:57 AM
9	A great improvement	7/25/2017 2:59 PM
10	NONE	7/25/2017 9:37 AM
11	The new journal is 100% improvement in terms of presentation and balance of content. Keep it up!	7/24/2017 5:59 PM
12	None	7/24/2017 12:00 PM
13	keep up the good work.	7/23/2017 11:59 AM
14	NO other than I look forward to it each month.	7/22/2017 8:51 PM
15	No	7/22/2017 7:32 PM
16	It is difficult for me to answer this. As you know my Golf Club is part of a much large company and the vast majority of management topics covered are support by the large business,	7/21/2017 9:27 PM
17	How about doing articles on some of the smaller clubs who have to run on tight budgets and not cash rich	7/21/2017 6:32 PM
18	No	7/21/2017 1:21 PM
19	This is one innovative that covers almost every needs of a golf club Manager	7/21/2017 11:13 AM
20	Think it's an improvement on the previous magazine which had gone too commercial.	7/21/2017 7:32 AM
21	A wise and notable change from the previous magazine. Well done to all concerned even if you are not always right!!!!	7/20/2017 9:37 PM
22	Encouraging clubs to work together	7/20/2017 9:29 PM
23	Great new publication which invites people to read it rather than put it to one side.	7/20/2017 7:05 PM
24	N/a	7/20/2017 7:05 PM
25	As Club President I represent a link to the golf industry for our club committee. There is always something worth passing on. (Note - we do not have a manager at the moment)	7/20/2017 7:05 PM
26	Keep up the good work.	7/20/2017 6:51 PM
27	None	7/20/2017 6:39 PM
28	no	7/20/2017 4:31 PM
29	Big improvement. I've got to say though that i think the competitor magazine has upped their game and it is now a better publication, but this may be a good thing in upping the anti.	7/20/2017 4:00 PM
30	Not sure if the new format is better	7/20/2017 3:57 PM
31	None at this time	7/20/2017 3:29 PM
32	It is a very iuseful magazine for all sorts of reasons and needs to keep us all informed of any changes that may impact our roles.	7/20/2017 3:26 PM
33	No	7/20/2017 2:43 PM

34	No	7/20/2017 2:30 PM
35	Easy to read and gives up to date reports on important subjects.	7/20/2017 2:20 PM
36	Still look forward to it coming and read it throughout the month before the next one arrives to keep reminding myself what is happening out there!	7/20/2017 1:47 PM
37	I think it's a very good magazine	7/20/2017 12:39 PM
38	In general a good magazine keeping managers and secretaries up to date with ongoing issues withing the golf fraternity.	7/20/2017 12:13 PM
39	No	7/20/2017 11:50 AM
40	good move from previous publication	7/20/2017 11:06 AM
41	I am not receiving the magazine since taking up role at Garforth GC	7/20/2017 10:26 AM
42	No	7/20/2017 10:19 AM
43	No	7/20/2017 10:19 AM
44	A great improvement in the product, being professional managed in-house by GCMA staff.	7/20/2017 10:02 AM
45	Keep up the good work	7/20/2017 9:43 AM
46	No, it is a good magazine	7/20/2017 9:39 AM
47	No	7/20/2017 9:34 AM
48	NO	7/20/2017 9:27 AM
49	I suspect any comments relate to the organisation as a whole rather than the magazine.	7/20/2017 9:20 AM
50	Nil	7/20/2017 9:20 AM
51	This is a welcome change from the previous format that I feel had lost the balance between forming the manager and articles that had the sole aim of selling the club something.	7/20/2017 9:19 AM
52	No	7/20/2017 9:18 AM
53	No.	7/20/2017 9:10 AM
54	No very pleased with the magazine	7/20/2017 8:56 AM
55	No	7/20/2017 8:54 AM
56	No	7/20/2017 8:53 AM
57	No	7/20/2017 8:53 AM
58	No	7/20/2017 8:48 AM
59	No	7/20/2017 8:47 AM
60	No	7/20/2017 8:46 AM
61	No thanks	7/20/2017 8:34 AM
62	Not much	7/20/2017 8:33 AM
63	My apologies for being negative, I am sure it is ok for those who are interested in the articles but quite frankly the benefit of coming to meetings and networking etc with other guys far outweighs any benefit of the magazine	7/20/2017 8:19 AM
64	Not really	7/20/2017 8:19 AM
65	None	7/20/2017 8:18 AM
66	no	7/20/2017 8:17 AM
67	No	7/20/2017 8:16 AM
68	no	7/20/2017 8:13 AM
69	Keep doing what you are doing and thanks.	7/20/2017 8:12 AM
70	...	7/20/2017 8:04 AM
71	No	7/20/2017 8:04 AM
72	N/A	7/14/2017 3:15 PM
73	No	7/12/2017 5:58 PM
74	No	7/12/2017 2:19 PM

75	Keep up the good work	7/12/2017 7:45 AM
76	No	7/11/2017 9:19 PM
77	No	7/11/2017 7:22 PM
78	None	7/10/2017 3:49 PM
79	No	7/10/2017 10:51 AM
80	No other comments	7/10/2017 9:36 AM
81	no	7/9/2017 9:25 PM
82	vast improvement, great start	7/9/2017 2:26 PM
83	Glad we have such a super team at WsM we can rely on and respond so well and so quickly to any comment or cry we make. The magazine needs to reflect that. We are big family and I feel so affectionate to all the managers I know but the magazine is very cold in comparison. There isnt enough fun and warmth. When I go to a GCMA meeting as soon as you get the door you know you are among sensitive understanding friends. Many managers cant make the meetings we should at least striuve to extend that feeling of friendship through the magazine	7/8/2017 8:35 PM
84	Off to a great start. Keep it going team...	7/8/2017 2:00 PM
85	no	7/7/2017 7:14 PM
86	No	7/7/2017 4:35 PM
87	No	7/7/2017 12:56 PM
88	None	7/7/2017 10:29 AM
89	No	7/7/2017 9:29 AM
90	Other than to improve reference to the proprietary industry who now represent the majority of golf clubs in the country.	7/7/2017 9:19 AM
91	Keep it light and readable.	7/7/2017 9:12 AM
92	Very pleased with it and hope it continues!	7/7/2017 8:54 AM
93	None	7/7/2017 8:43 AM
94	Improvements have been made and these are clear. Great to see. This magazine was very tired and long over due for an overall. Well done to all involved.	7/7/2017 8:33 AM
95	why have i not go this months copy - clitheroe golf club	7/7/2017 8:32 AM
96	Excellent publication and keep the busy Club Manager up to speed with what is going on in the industry.	7/7/2017 7:27 AM
97	Keep up the good work.	7/7/2017 6:25 AM
98	Early days - but very good start.	7/6/2017 8:04 PM
99	An encouraging start.	7/6/2017 7:52 PM
100	A big improvement on its predecessor. Although now retired, I like to keep informed so that I can "educate" some of my fellow club members and perhaps make the club manager's job a little easier!	7/6/2017 7:46 PM
101	I feel that the new format is excellent and I wouldn't change anything at this point	7/6/2017 6:46 PM
102	Very good	7/6/2017 5:52 PM
103	No where near as good as its predecessor where even from the cover headings one could see the articles one wished immediately to read. Not aware there is a digital version !	7/6/2017 5:28 PM
104	Nil	7/6/2017 5:15 PM
105	None	7/6/2017 4:45 PM
106	Yes it is entirely biased to members clubs	7/6/2017 4:40 PM
107	Very essential magazine	7/6/2017 4:30 PM
108	No.	7/6/2017 4:29 PM
109	None	7/6/2017 4:25 PM
110	Good job keep going.	7/6/2017 4:17 PM
111	Keep doing the same	7/6/2017 3:48 PM

112	LIKE THE A5ish SIZE	7/6/2017 3:42 PM
113	Keep up the good work	7/6/2017 3:40 PM
114	None	7/6/2017 3:35 PM
115	Become contemporary or die	7/6/2017 3:34 PM