➔   **ICAR**

Neue Symbolik

ICAR – International Commission for Alpine Rescue

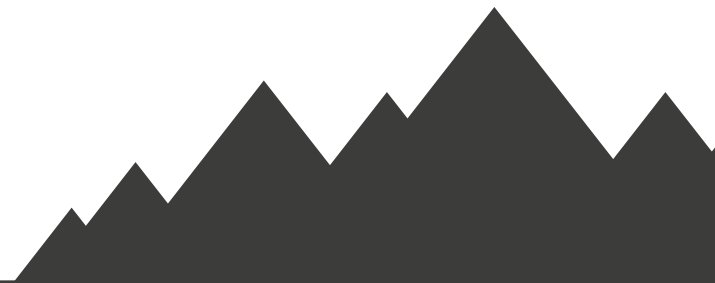Berge   Rettung

First aid

- klare Formen und Kontraste
- dunkles Grau und Weiss, dazu Farbakzente
- Symbole einfach und reduziert

International Commission for Alpine Rescue

ICAR

International Commission for Alpine Rescue

Terrestrial
Rescue

Air
Rescue

Avalanche
Rescue

Alpine
Medicine

ICAR

International Commission for Alpine Rescue

ter Terrestrial
Rescue

air Air
Rescue

ava Avalanche
Rescue

med Alpine
Medicine

Variante 1
Anwendungsbeispiel

International Commission for Alpine Rescue

ICAR

Guidelines for Presentations at ICAR Conventions

Revision 1.0 October 10, 2012

When preparing for a presentation at the ICAR congress, please consider the following:

- Make sure you know the main issues:

  - What is my message?
  - Who is my audience?

- Observe the allocated time: Your talk should only take 2/3 of the time allocated to your presentation; the rest goes for the introduction and for questions from the audience.

- Power Point documentation should be in English.

- Use large fonts. Use colors that make a good contrast between text and background.

- If you must use formulas, keep them as simple as possible.

- Do not use cryptic abbreviations.

- Talk slowly. The interpreters will be happy as well as your audience.

- Use English, German or French to deliver your talk. If your command of any of these is not sufficient, engage somebody else to deliver your talk.

- Your Power Point (or other) file should be installed on the PC in the presentation room at least half a day before your talk. No last minute loading!
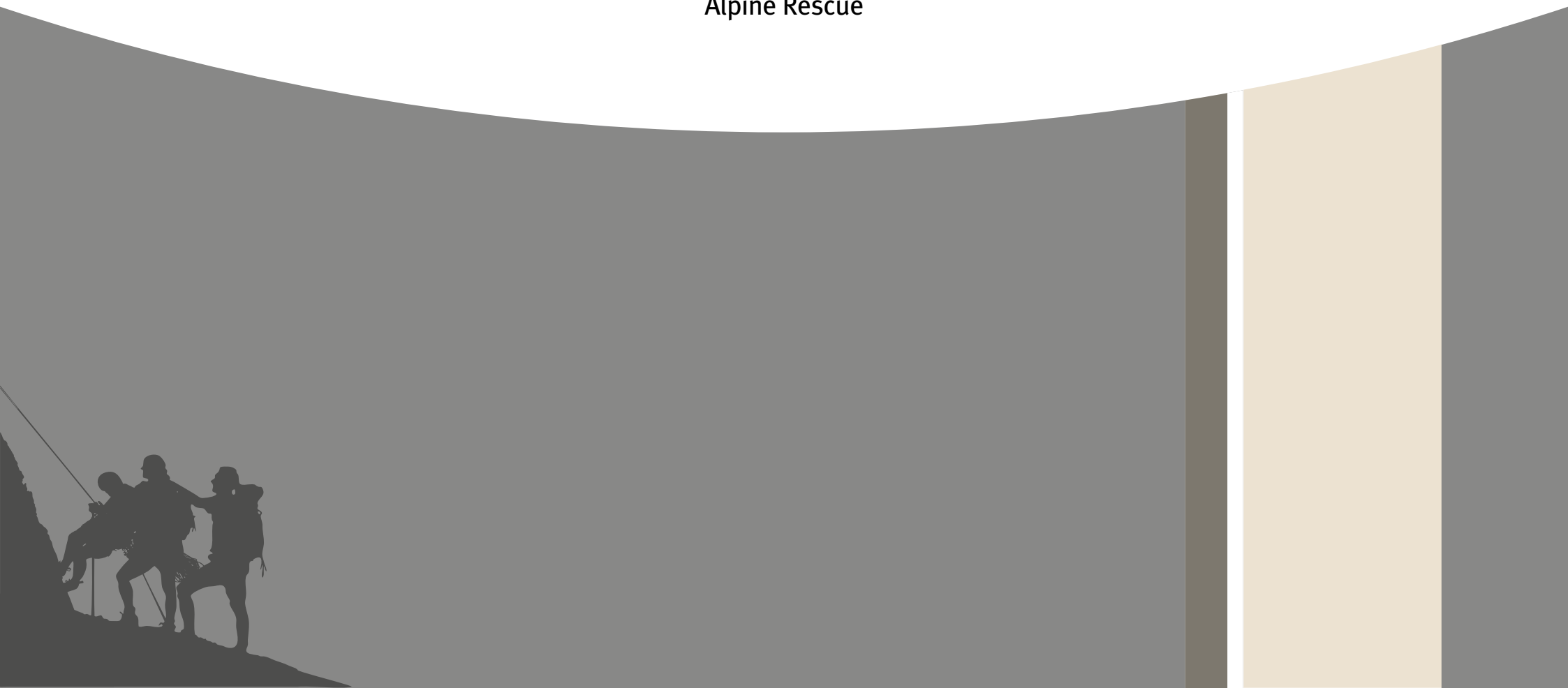
- If you need special facilities (video, audio), test them early.

- Farben, die in den Bergen häufig sind: alle
  Grautöne, Beige- und Brauntöne, kleine farbige
  Akzente
- Grafiken detailreicher, realistischer
- dreieckige Grundform und deren Bögen
  wiederholen sich

ICAR

International Commission for
Alpine Rescue

International Commission for
Alpine Rescue

Terrestrial Rescue

Air Rescue

Avalanche Rescue

Alpine Medicine

Variante 2
Anwendungsbeispiel
(Naturpapier)

**International Commission for
Alpine Rescue**

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at ICAR Conventions

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