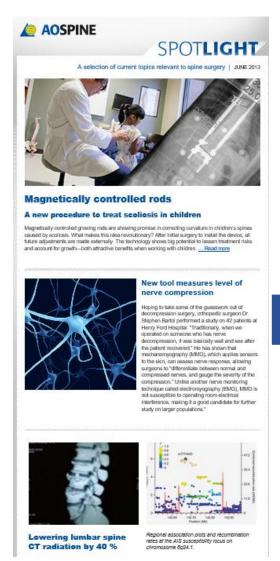
The evolution of the AOSpine newsletter -





Dear reader,



It is a great pleasure and honor for me to present to you this issue of the AOSpine newstetter. This edition features a personal interview with AOSpine Chairperson Dan Riew, where he shares his achievements at AOSpine, what he finds most gratifying, and what truly matters to him Read norse.

Dan Riew – truly outstanding



He is a role model for surgeons all around the world with his dedication to patient care, research, and education. Read more...

"I introduced the TEAM approach at AOSpine - Transparency, Egalitarian, Accountable and Meritocratic. Everything about our organization is now based on metrics."

HIGHLIGHTS



From 2013 to 2017

The AOSpine newsletter became even more member-centric in 2017

August 2017 issue



Dear Reader

In this ADSpine newsletter issue, you will find information about the Fellows Alumni Group, as well as stories about the journey of the ACISpine mentees, and what they've been up to since the launch of the program in August 2016. Read more







Inspiring Leadership

Michael Fehlings shares insights on leadership, gives advice for less experienced Read more

"My goal remains the same: to train and coach people to become better than me."

AOSPINE HIGHLIGHTS







Global Spine Journal Awards - the



October 2017 issue





Dear reader,

I am delighted to introduce the new AOSpine Chairperson-elect to you, Shanmuganathan Rajasekaran. Also in this newsletter, Alexander Vaccaro shares insights about the development of the thoracolumbar, subaxial and sacral AOSpine Classification Systems. Read more...



A class act

Alexander Vaccaro explains the development of the AOSpine Classification Systems, shares some tips on OR productivity, and why he decided to get an MBA. Read more.

"The AOSpine Thoracolumbar Classification System is now potentially the most userfriendly and reliable classification system around the world."



Shanmuganathan Raiasekaran

The new AOSpine Chairperson-elect tells how AOSpine has influenced his career and gives advice for young spine surgeons. Read more...

"It is a great privilege and a challenge that I am looking forward to."

HIGHLIGHTS





December 2017 issue







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HIGHLIGHTS



The newsletter divides into 3 sections:

Feature stories/interview





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Highlights

HIGHLIGHTS







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Boolal media-friend or foe? How to manage your online reputation

reputation Members (Spanish/Portuguese)



Crossing borders—Educator of the Year 2018 Juan Emmerloh



10 tips and tricks for teaching and

leoburing across outfores

Mexico City 2017 Regional Courses—Success Story and Plenary Section Videos



Insights Spine—the premier destination for the global spine community to stay up-to-date

Education and membership



ACSPINE EDUCATION









Which of these classifications in management of thorocolumbar fracture do you use most often?

- 1 -AOSpine Classification = 2 = Thoracolumbar injury classification and severity (TLICS) score

= 3 = Long sharing classification - 4 -Denis classification

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OUTLOOK

In the next issue:

Feature Interview with Dan Riew,
AOSpine Chairperson

and many more...

In the AOSpine newsletter, you can...

- Read personal interviews with the world's most renown spine surgeons
- Get member-centric content > elections, governance, what's happening around the world
- Watch Videos of relevant sessions, topics and happenings
- Get access to fellowships and mentorships
- Read about the latest Membership news
- Access the Global Spine Journal access (articles and podcasts)
- Take a survey
- Find Educational events near you
- Sign up for Webinars with faculty from around the world
- Download the newsletter as pdf so you can read it wherever you are

Find all issues on www.aospine.org/newsletter

AOSpine Newsletter Statistics 2017

Newsletter issue	Opened (%)	Click Throughs (%)	Click Through to open
AOSpine Newsletter Issue 10 April			
2017	38.76%	7.21%	18.61%
AOSpine Newsletter Issue 11 May 2017	37.48%	6.35%	16.93%
AOSpine Newsletter Issue 12 August			
2017	36.13%	7.68%	21.26%
AOSpine Newsletter Issue 13 October			
2017	35.55%	8.89%	25.01%
AOSpine Newsletter Issue 14			
December 2017	36.79%	7.32%	21.67%