



2014 | DEC
3-6
**MELBOURNE
AUSTRALIA**

**JOINING
FORCES –
ACCELERATING
PROGRESS**



SPONSOR AND
EXHIBITOR OPPORTUNITIES





WHY BECOME A CONGRESS SPONSOR

JOIN FORCES, ACCELERATE PROGRESS

Do not miss the opportunity to be part of the World Cancer Congress - where the cancer and global health worlds' most influential players will come together under one roof.

In addition to the specific sponsorship items outlined in this brochure, your organisation will benefit from being linked to the entire promotional campaign, which will take place before, during and after the Congress.

The larger your sponsorship level, the greater the additional benefits, such as free delegate passes, more prominent positioning, and additional pre-Congress promotion. The sooner you secure sponsorship, the greater the opportunities available to you for visibility.

Why should you sponsor the World Cancer Congress?

- Because the event is highly praised by participants. Our survey has shown that 98% of the 2012 World Cancer Congress participants would recommend the event to a colleague

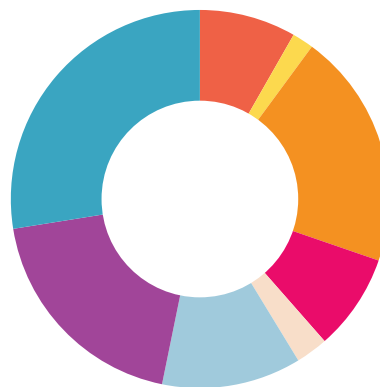
Additionally, by sponsoring the World Cancer Congress, you will:

- **Support UICC's purpose** to unite the cancer community, to reduce the global cancer burden, to promote greater equity and to integrate cancer control into the world health and development agenda
- **Demonstrate your commitment** and leadership role in the fight against cancer
- **Showcase** your activities and expertise on a global stage
- **Network and engage** influential leaders and key contacts from across the whole spectrum of cancer control
- **Reach a global audience** of not only Congress participants but any individuals interested in global cancer control, who will be following the Congress through social media and webcasts

DELEGATE DEMOGRAPHICS

The 2014 World Cancer Congress is expecting to welcome over 2,000 cancer specialists from more than 110 countries. A multidisciplinary event, all cancer-related professions will be represented, providing a unique mix of expertise at the highest level.

EXPECTED REGIONAL SPREAD OF PARTICIPANTS



- 8% North America
- 2% Latin America and Caribbean
- 19% Europe
- 9% Middle East and North Africa
- 3% Africa
- 10% China and North Asia
- 20% South East Asia and Indian subcontinent
- 29% Australia, New Zealand and South Pacific



SPONSORSHIP AND EXHIBITION OPPORTUNITIES

UICC is giving organisations the flexibility to tailor their own sponsorship experience at the 2014 World Cancer Congress and select which Congress features they would be interested in sponsoring. This flexibility is designed to ensure that your specific needs and objectives are met.

Each sponsorship item has been placed into one of the following categories:

- Joining Forces
- Accelerating Progress
- Healthy Planet - Healthy People
- Global Village
- Advertising
- Exclusive Offers

You can select as many sponsorship items as you wish, from any category, including the exhibition. Then depending on the total, you will be entitled to a package of **extra benefits**, which you can see on page 15. For example, if your total adds up to AUD 100,000 you will be entitled to the Gold Sponsorship package, which offers benefits in addition to the specific items you have chosen.



“The opportunity to showcase Relay through the various outlets – exhibitor booth, ‘Lunch & Learn’, Recognition Breakfast, and the ACS Sponsored Dinner were huge opportunities to continue to showcase the power that a grassroots, mission-based programme can have on the fight against cancer. I think we had an opportunity to not only showcase to our current partners that we truly believe in the programme and are willing to invest, but also successfully build relationships with quite a few new organisations. To me the Congress was a very rewarding and successful experience for the programme and I think that as we continue to grow throughout Asia and Africa, it will largely be based on the success of the UICC work.”

Reuel E. Johnson,
National Vice President,
Relay For Life

JOINING FORCES GLOBAL CONNECTIONS

Please note that Australian GST (10%) is not included and will be added to the quoted price.

<p>Healthy networking breaks</p> <p>Become the most popular organisation of the Congress by providing delegates with a fulfilling and refreshing experience: sponsor healthy coffee breaks during the allocated networking times. Take this opportunity to promote healthy eating habits amongst all participants. Included:</p> <ul style="list-style-type: none"> · Healthy beverages and snacks for all participants during networking breaks – menus to be selected · Brand recognition within the Global Village lounge area and at food outlets (including promotional materials) · Opportunity to add branded napkins, cups, coasters, menus, etc. · Full-page advert in the Final Programme 	<p>AUD 30,000 per break</p> <p>AFTERNOON BREAKS REMAIN</p>
<p>Congress ancillary event</p> <p>Use the Congress as a platform to launch a new initiative, programme, report and/or undertake an educational activity, press conference or reception. Included:</p> <ul style="list-style-type: none"> · Function room with basic AV · Official photographer for the event · Event featured and branded with your logo in the Final Programme · Poster advert in the registration area · Full-page advert in the Final Programme 	<p>AUD 30,000</p>
<p>UICC Members' Convening Room</p> <p>The Convening Room is a private space in the Global Village for UICC Members to meet, connect and continue conversations in close proximity to the sessions, throughout the whole Congress. Included:</p> <ul style="list-style-type: none"> · Meeting room with basic AV · Brand recognition in the meeting room and on the meeting room schedule · Opportunity to add branded stationary, promotional material, catering, etc. · Opportunity to organise an activity in the lounge 	<p>AUD 30,000</p> <p>SOLD</p>
<p>NEW - e-Networking Platform</p> <p>Become one of the sponsors of the Congress eNetworking platform, which will enable delegates to connect by finding other participants matching their selection criteria (country, area of work/interest) and meet them face-to-face. Included:</p> <ul style="list-style-type: none"> · Sponsorship recognition on the e-Networking platform 	<p>AUD 25,000</p>



NEW - Connect with the experts

Limited availability, handled on a first come first served basis

A unique and effective capacity building opportunity where experts will meet face-to-face with delegates so they can answer all their questions on a specific topic. Sessions will be organised by themes and the room setup will be designed to maximise networking opportunities. Included:

- Sponsorship recognition onsite during the session

AUD 20,000

Social media

Become part of the Congress buzz, reach beyond the Congress audience and be associated with the latest Congress news. Included:

- Sponsorship recognition in the social media campaign before, during and after the event
- Sponsorship recognition on screens within the Global Village

AUD 15,000

SOLD



FACT:

2012 World Cancer Congress related tweets reached an audience of approx. 6.8 million unique users with an exposure of 53.5 million

ACCELERATING PROGRESS EDUCATION AND TRAINING



“Having a platform like the World Cancer Congress for leaders from government, NGOs, academia and the private sector to come together is so important for the sharing of ideas and innovations and driving forward the fight against the global cancer burden. Together we are a powerful force for change.”

Dow R. Wilson,
President and CEO,
Varian Medical Systems

<p>NEW - The Media Bubble</p> <p>Located in the Global Village, The Media Bubble will play host to key speakers and guests for press interviews, tv and radio recordings and participant/expert Q&A sessions:</p> <ul style="list-style-type: none"> · Sponsorship recognition in the Media Bubble and on the online webcast page hosted on worldcancercongress.org · Opportunity to display promotional material in the Media Bubble · Full-page advert in the final programme 	<p>AUD 60,000</p> <p>SOLD</p>
<p>Satellite symposia</p> <p>Limited availability, handled on a first come first served basis</p> <p>For corporate organisations - the opportunity to organise your own session, talk, discussion panel or event, during a 'Lunch & Learn' timeslot. Included:</p> <ul style="list-style-type: none"> · Session room and basic AV · Session included in the Final Programme with your logo · Full-page advert in the Final Programme · Poster advert in the registration area · 5 x Delegate badges (for speakers) 	<p>AUD 50,000</p> <p>HURRY! ONLY A FEW SLOTS REMAIN</p>
<p>NEW - Master course</p> <p>UICC is offering cancer control professionals and volunteers a unique opportunity to acquire specialised knowledge and skills. This will be done through a selection of focused courses of distance learning (estimated at 20 hours of private study time over a 6-months period) that will culminate in Melbourne with a one-day workshop from the distinguished faculty followed by attendance at the Congress. Included:</p> <ul style="list-style-type: none"> · Sponsorship recognition in all selected Master Course materials · 4x Travel Grants for selected participants from low- and middle-income countries · 3x Delegate badges for your organisation · Opportunity to contribute to the course programme · Opportunity to supply branded stationary onsite · Opportunity to add an insert/flyer in the attendees' packs onsite 	<p>AUD 50,000</p> <p>SOLD</p>
<p>Sponsored Session</p> <p>Limited availability, handled on a first come first served basis</p> <p>For a non-profit organisation – the opportunity to organise your own session, discussion panel or event, during a 'Lunch & Learn' timeslot. Included:</p> <ul style="list-style-type: none"> · Session room and basic AV · Session included in the Final Programme with your logo · Full-page advert in the Final Programme · Poster advert in the registration area · 5 x Delegate badges (for speakers) 	<p>AUD 30,000</p> <p>HURRY! ONLY A FEW SLOTS REMAIN</p>



<p>Abstract e-Library on USB Key and online</p> <p>All accepted abstracts will be available for consultation on the abstract e-library USB Key, given to all participants as part of their delegate pack. The abstract e-library will also be available on worldcancercongress.org. Included:</p> <ul style="list-style-type: none">· Branding on USB Key· Sponsorship recognition on the USB content	AUD 30,000
<p>Rapid-Fire Session</p> <p>A dynamic and entertaining session format designed to provide maximum visibility to selected high-quality abstracts which are presented in just 3 minutes each; Up to 15 abstracts presented in one session, all aligned with one of the four programme tracks.</p> <p>OR</p> <p>Abstract Oral Session</p> <p>Top abstracts presented in 10 minutes each, organised and scheduled into sessions according to the four tracks of the programme. Up to 5 abstracts per session. Both formats include:</p> <ul style="list-style-type: none">· Sponsorship recognition onsite during the session· Session branded with your logo in the Final Programme	AUD 20,000
<p>Live webcasts of sessions</p> <p>A live webcast gives the sponsor direct access to the whole global cancer community beyond just the Congress participants, as well as sponsors' employees, clients and partners. This broad audience would have the opportunity to be a part of the event as it happens, irrespective of their location. Included:</p> <ul style="list-style-type: none">· Sponsorship recognition onsite during the session and on the webpage hosting the webcast· Session branded with your logo in the Final Programme	AUD 20,000 per session Package available for webcast of additional sessions and/or all WCC sessions
<p>Funding of Travel Grants</p> <p>Support of professionals from low- and middle-income countries willing to present their top quality work at a world-class event.</p> <ul style="list-style-type: none">· Sponsorship recognition on worldcancercongress.org and in the Final Programme· Additional benefits will depend on the final amount spent	AUD 5,000 per grantee
<p>Unrestricted educational grant towards programme</p> <ul style="list-style-type: none">· Sponsorship recognition on worldcancercongress.org and in the Final Programme· Additional benefits will depend on the final amount spent	Unrestricted

“The American Cancer Society has supported the fight against cancer since our founding 100 years ago, and this investment represents a critical step forward in eliminating global suffering from this disease. The crucial commitment of new and significant financial, executive and staff resources helps address an urgent need as the Society and UICC work together to help save even more lives from cancer worldwide.”

**Dr John Seffrin,
Chief Executive Officer,
American Cancer Society**

HEALTHY PLANET HEALTHY PEOPLE

<p>Eco-friendly delegate bags</p> <p>Congress official bags are one of the most appreciated gifts delegates receive. Distributed to all participants as part of their registration pack, the bags become one of the most visual features of the whole Congress, and are even re-used in the participants' daily lives after the event, across the globe. Included:</p> <ul style="list-style-type: none">· Eco-friendly bags· Branding on each bag· Opportunity to add an insert or promotional material in the bags· Full-page advert in the Final Programme· 2x Delegate badges for your organisation	AUD 100,000
<p>Wellness Pavilion</p> <p>Align your organisation with the most popular spot of the Global Village where participants will have the chance to unwind and experience a moment of exceptional relaxation. Included:</p> <ul style="list-style-type: none">· Wellness Pavilion stand with its wellness features· Brand recognition in the Wellness Pavilion· Opportunity to add promotional material, catering and goodies· Full-page advert in the Final Programme· 2x Delegate badges for your organisation	AUD 70,000 SOLD
<p>Fruit stations</p> <p>Promote healthy eating habits and become the official 'five-a-day' provider of the Congress. Included:</p> <ul style="list-style-type: none">· Branded fruit station with its features· Opportunity to add promotional materials and goodies· Full-page advert in the Final Programme· 4x Delegate badges for your organisation	AUD 70,000 SOLD
<p>Water stations</p> <p>Minimize the use of plastic bottles by sponsoring water stations. Included:</p> <ul style="list-style-type: none">· Branded water stations· Sponsorship recognition on worldcancercongress.org and in the Final Programme	AUD 15,000



THE GLOBAL VILLAGE

After the successful introduction of the Global Village at the 2012 World Cancer Congress in Montréal, which was sold out with 50 organisations exhibiting, the UICC networking hub will be moving 'Down Under' in 2014 for the Melbourne edition.

Secure your piece of prime real estate in the Global Village – the heart of the World Cancer Congress

UICC Members and Vanguard Partners will have the exclusive opportunity to exhibit in the inner circle of the Global Village, opening onto the UICC Stand and the UICC Lounge. Each booth of the inner circle will be open on two sides, maximising exposure and foot traffic.

There is limited availability in the Global Village exhibition area. Stand space is allocated on a first-come first-serve basis. Past World Cancer Congress sponsors and exhibitors, as well as Platinum and Gold sponsors will have priority on their stand location.



"The Global Village was exactly what we wanted it to be – the meeting hub for everyone, and a place to exchange ideas and establish links with organisations from around the world. I believe that this Congress will deliver an impact over many years to come."

Professor Mary Gospodarowicz, Medical Director, Princess Margaret Cancer Centre, Canada and UICC President



"The informal gathering of organisations from the African Continent in the Global Village during the Congress in Montréal was a wonderful opportunity to 'connect' in person with colleagues in the region, to share information, to meet with old friends and make new ones."

Belmira Rodrigues, Managing Director, African Organisation for Research and Training in Cancer (AORTIC)

THE GLOBAL VILLAGE



“I felt privileged to be able to sit with not only Ministers of Health, but also with people from my industry, and also the First Lady from one of the most important emerging countries - Zambia.”

John Harrington,
Chief Commercial Officer,
Sanofi

STAND TYPES

Depending on the needs of the exhibitor, four formats are being offered with a **minimum size of 9 square metres (m²) per stand**. Each space comes with a number of **complimentary exhibitor badges**, depending on the selected booth size.

SPACE ONLY (min. 9m²)

- Includes the space only (with carpet)

SHELL STANDS (min. 9m²)

- Separation walls
- Fascia inscription with company name
- Two spotlights per 3m²
- Carpet
- Power outlet (1kW) sufficient for one device in addition to the spotlights

EQUIPPED STANDS (min. 9m²)

Shell stand equipment (see above), with the addition of:

- 2 chairs
- 1 table
- 1 display counter with lockable storage
- 1 literature display (shelves)

INFORMATION PANEL (Approx. 1m²)

Available to UICC Member organisations from low- and middle-income countries only (as per World Bank classification)

- Fascia inscription with company name
- 1 large panel for poster display
- 1 shelf for literature display
- 1 display counter with lockable storage
- 1 stool

Additional items for the stands can be purchased online at a later stage.

COST CHART

Displayed prices are in Australian Dollars (AUD) and **per square meter (m²)** and the minimum size that may be purchased is **9m²**.

	Space only per m ²	Shell stand per m ²	Equipped per m ²	Information panel
Corporate organisations	AUD 770	AUD 870	AUD 970	n/a
NGOs/ Publishers	AUD 450	AUD 550	AUD 650	AUD 550

Please note that Australian GST (10%) is not included and will be added to the quoted price.

NUMBER OF EXHIBITOR BADGES INCLUDED

Exhibitor badges provide Global Village and Big sScreen access only. Badges will be provided as follows:

Stand of 9m ²	2x Exhibitor badges
Stand from 10m ² to 30m ²	3x Exhibitor badges
Stand from 31m ² to 75m ²	5x Exhibitor badges

Additional Exhibitor badges can be purchased at AUD 130 each (not including Australian GST of 10%).

The total cost of your stand will count towards your overall sponsorship benefits.

SPECIAL OFFERS ON GLOBAL VILLAGE SPACES

Save up to 50%

- Register a group of 12 delegates and **get one additional full-delegate registration for free** as well as a **50% discount on your fully equipped exhibition space***
- Register a group of 20 delegates and **get two additional full-delegate registrations for free** as well as a **50% discount on your fully equipped exhibition space***

**Offer available on Early Rate registrations only*

ADVERTISING OPPORTUNITIES



FACT:

Participants of the 2012 World Cancer Congress unanimously rated the plenary sessions as their greatest Congress highlight.

EXCLUSIVE OFFER



<p>Delegate Badges</p> <p>Every attendee of the World Cancer Congress will be required to wear a delegate badge. Become one of the event's most visible sponsors with your logo in front of every participant.</p> <ul style="list-style-type: none"> · Sponsorship recognition on delegate badges. 	AUD 60,000
<p>NEW - The Big sCreen video library</p> <p>Campaigns and films shown during The Big sCreen will be available post-event on worldcancercongress.org.</p> <ul style="list-style-type: none"> · Sponsorship recognition on the webpage hosting The Big sCreen video library. 	AUD 20,000
<p>NEW - Adverts in The Big sCreen</p> <p>Limited availability, handled on a first come first served basis</p> <p>A media track showcasing crafted short films and awareness campaign videos on cancer. Included:</p> <ul style="list-style-type: none"> · Advert showcased on large screen before each Big sCreen viewing · Big sCreen feature branded with your logo in the Final Programme 	AUD 20,000
<p>NEW - Advert before each Plenary session</p> <p>Limited availability, handled on a first come first served basis</p> <p>An opportunity to showcase an advert on the main screen of the auditorium as all Congress participants await the start of the plenary session, giving you visibility in front of the largest audience each day. Included:</p> <ul style="list-style-type: none"> · Advert showcased in rotation on the large screen before and after each Plenary session 	AUD 20,000
Full-page outside back cover advert in the Final Programme	AUD 20,000
Full-page inside front cover advert in the Final Programme	AUD 12,000
Full-page inside back cover advert in the Final Programme	SOLD
Advert on the Congress smartphone application – designed to enhance the Congress experience and provide valuable information for all smartphones and tablets as well as increase interaction amongst delegates and presenters. The app may be used a few months before the event and after.	From AUD 8,000
Full-page advert in the Final Programme	AUD 8,000
<p>World Cancer Day up-sell</p> <p>One of the most visible global health awareness days, be a key part of the next campaign, which last year generated over 4.7 billion opportunities to see, hear or read about World Cancer Day. Included:</p> <ul style="list-style-type: none"> · Partnership recognition in the next World Cancer Day campaign · Additional benefits at the World Cancer Congress <p>Contact us for more information</p>	AUD 25,000

PACKAGE BENEFITS

Outlined below are the additional benefits sponsors are entitled to, depending on total spend. See what category you fall into:

Platinum	Gold	Silver	Bronze
AUD 150,000	AUD 100,000	AUD 50,000	AUD 25,000
Limited to 4 sponsors only			

YOUR LOGO				
On uicc.org	•			
On worldcancercongress.org	•	•	•	•
In the Preliminary Programme	•	•	•	
In the Final Programme	•	•	•	•
Onsite on the Congress Sponsor Wall	•	•	•	•
Onsite on the Welcome Arch of the Global Village	•	•	•	
On the Congress smartphone application	•	•	•	•
On the thank you note to all participants and speakers	•			
On the post-event report	•	•		
PR and MEDIA				
Opportunity to host an ancillary event	•			
Sponsorship recognition during the Opening Ceremony and Closing Receptions	•			
Invitation to participate in the opening Press Conference (audience)	2	1		
'Spotlight article' in the Final Programme	2 pages	1 page		
Sponsorship recognition in the UICC Annual Report	•	•		
Spotlight feature article or video on the Congress Website and in one Congress e-Newsletter	•	•		
Sponsorship recognition in the online daily news	•	•		
Sponsorship recognition in the monthly Congress e-Newsletters	•	•	•	
Organisation's profile in the Final Programme and Congress smartphone application	•	•	•	•
STAND AND EQUIPMENT				
Fully equipped 9m ² stand	•			
Congress delegate badges	3	2	1	
ADDITIONAL BENEFITS				
Hotel room upgrade in the Headquarter Hotel*	1			
Invitations to all VIP receptions	2	1		
Access to UICC Members' Convening Room (meeting room)	•	•		
Access to the VIP lounge	4	3	2	1
Exclusive front row seats at the Opening Ceremony	4	3	2	1
Priority for your delegation on Headquarter Hotel housing reservations*	•	•	•	•

*Subject to availability

UICC MEMBER ORGANISATIONS EXCLUSIVE OFFER



“Our work with UICC and global cancer control is not new, but we believe this type of sustained collaboration with committed partners will help us achieve the greatest impact against cancer in communities around the world.”

Anne Vézina,
Acting President and CEO,
Canadian Cancer Society

- Discounted registration fees – up to 50%
- Discount on total sponsorship expenditure – up to 20%
- Discounted exhibition rates – up to 20%
- Access to the UICC Members' Convening Room
- Exclusive invitation to Members-only regional sessions
- Recognition of sessions proposed by members in the Final Programme
- Recognition of Abstracts presented by UICC members in the Final Programme
- First choice of booth location in the Global Village*
- Opportunity to exhibit on an information panel in the Global Village**
- Priority for your delegation on Headquarter Hotel housing reservation*
- Invitation to the Welcome Reception for UICC Members
- Invitation to the UICC General Assembly
- Priority on Travel Grant selection**
- Recognition of UICC Membership on delegate badges
- Opportunity to become an official sponsor of the World Cancer Leaders' Summit
- Priority consideration given to applicants for Master Courses

**Subject to availability*

***Available to UICC Members from low- and middle-income countries only.*

UICC CHAMPIONS PROGRAMME PARTNERS EXCLUSIVE OFFER



“The World Cancer Congress was a very informative event. In three days I was moved by the experiences of cancer patients and survivors and impressed by the diversity of renowned experts from the cancer community and how they engage in productive discussions and motivate an international group of colleagues to further improve cancer care for patients.”

Stephen Sands,
Commercial Director Oncology,
Roche

UICC would like to acknowledge the support of our Champions Programme Partners at the World Cancer Congress through the following:

- Logo placement on the UICC Stand in the heart of the Global Village
- Access for two to the VIP Lounge
- Exclusive front row seats for two during the Opening Ceremony

Vanguard Partners that also wish to become official sponsors of the 2014 World Cancer Congress can benefit from the exclusive offer below.

UICC Vanguards

Special benefits for 2014 World Cancer Congress sponsors

In addition to the package benefits outlined on page 15, UICC Vanguard

s can also benefit from:

- 15% Discount on total sponsorship expenditure*
- Up to 50% off registration fees
- Invitation for two to all VIP receptions
- First choice of booth location in the inner circle of the Global Village**

** Not valid in conjunction with any other offer*

***Subject to availability*

YOUR SHOPPING LIST

Please use this index page as a worksheet to help you select your World Cancer Congress sponsorship items. Then using your sub-total amount, find out on page 15 what sponsorship level you have reached and the associated package benefits you are eligible to receive.

Joining Forces	Yes	Price
Healthy Networking Breaks	<input type="checkbox"/>
Congress Ancillary Event	<input type="checkbox"/>
UICC Members Convening Room	<input type="checkbox"/>
e-Networking Platform	<input type="checkbox"/>
Connect with the expert	<input type="checkbox"/>
Social Media	<input type="checkbox"/>
Accelerating Progress	Yes	Price
The Media Bubble	<input type="checkbox"/>
Satellite Symposia	<input type="checkbox"/>
Master Course	<input type="checkbox"/>
Sponsored Session	<input type="checkbox"/>
Abstract e-Library	<input type="checkbox"/>
Rapid-Fire Session or Abstract Oral Session	<input type="checkbox"/>
Live webcasts of sessions	<input type="checkbox"/>
Travel Grants	<input type="checkbox"/>
Unrestricted Educational Grant	<input type="checkbox"/>
Healthy Planet – Healthy People	Yes	Price
Eco-Friendly Delegate Bags	<input type="checkbox"/>
Wellness Pavilion	<input type="checkbox"/>
Fruit Stations	<input type="checkbox"/>
Water Stations	<input type="checkbox"/>
Exhibition and Showcasing	Yes	Price
Global Village space	<input type="checkbox"/>
Advertising	<input type="checkbox"/>
Sub-Total*	
UICC Members 20% discount	
OR	OR	
UICC Vanguards 15% discount	
World Cancer Day up-sell	<input type="checkbox"/>
TOTAL	

Please note that Australian GST (10%) is not included and will be added to the quoted price.

*Your sub-total indicates your level of Sponsorship – please refer to page 15 for your associated additional benefits:

- > AUD 150,000 - Platinum Sponsor
- > AUD 100,000 - Gold Sponsor
- > AUD 50,000 - Silver Sponsor
- > AUD 25,000 - Bronze Sponsor

CONTACT US

Please contact **Ms Marion Gilodi**, Business Development Manager, at **gilodi@quicc.org** to secure your sponsorship items and place in the Global Village.

Please note that there is limited availability. We recommend that you book early to avoid disappointment and to ensure your organisation is part of the whole promotional campaign.

We look forward to having your organisation on board.





www.worldcancercongress.org



2014 | DEC
3-6
**MELBOURNE
AUSTRALIA**

**JOINING
FORCES –
ACCELERATING
PROGRESS**

