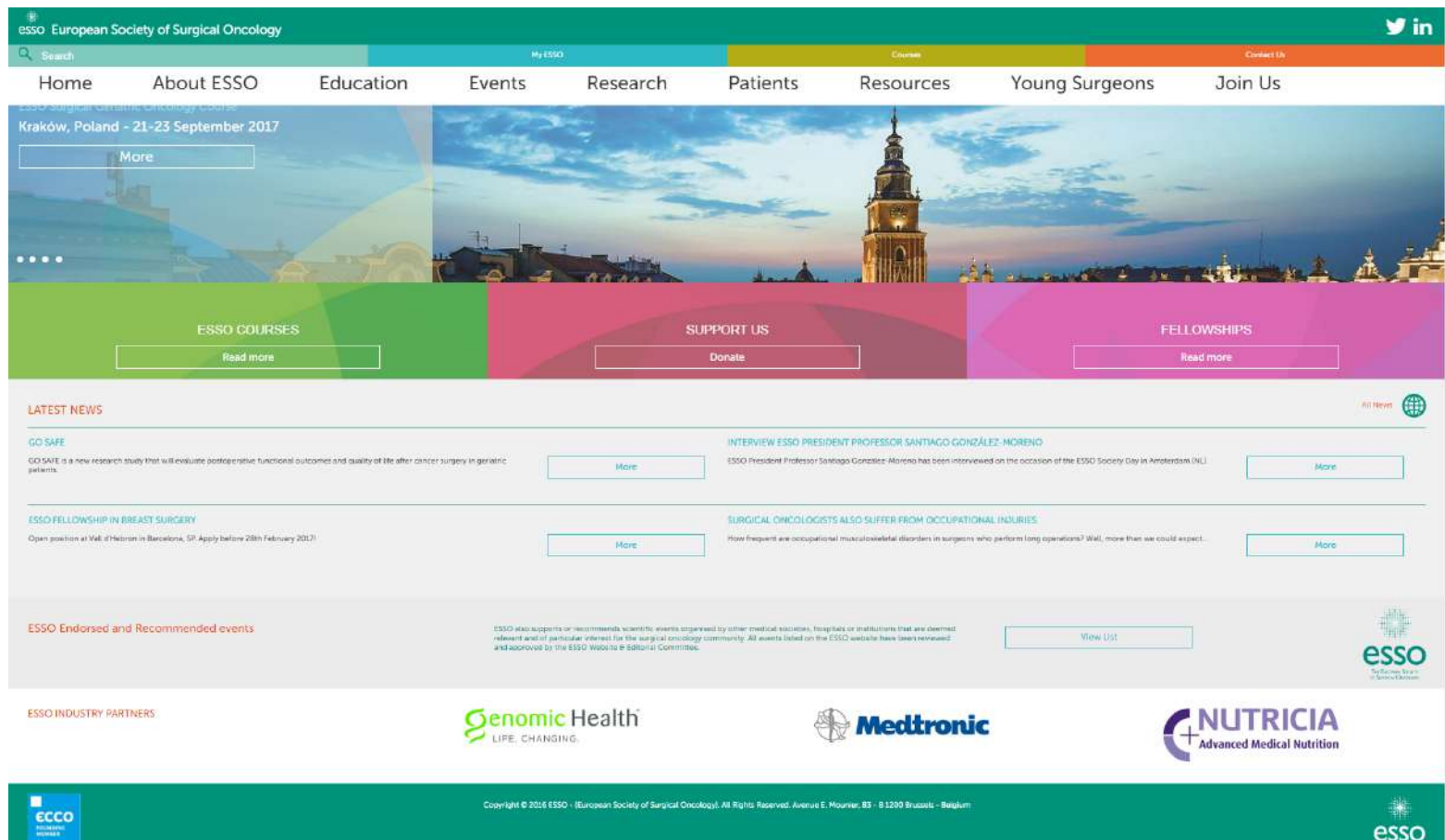


Old ESSO Website homepage – overly text heavy with few clear calls to action for frequently visited areas of the site.



New ESSO Homepage, image led, visually appealing with a full height full width design that scales to perform well on all devices. Clear areas to click directly through to the most commonly visited areas of the site to make the user journey and experience simpler and quicker. Clear navigation to 'My ESSO' area where members can logon to use their specific areas of the site. Carousel can be used to click through for more information allowing the association to promote the latest and most important information and offerings.

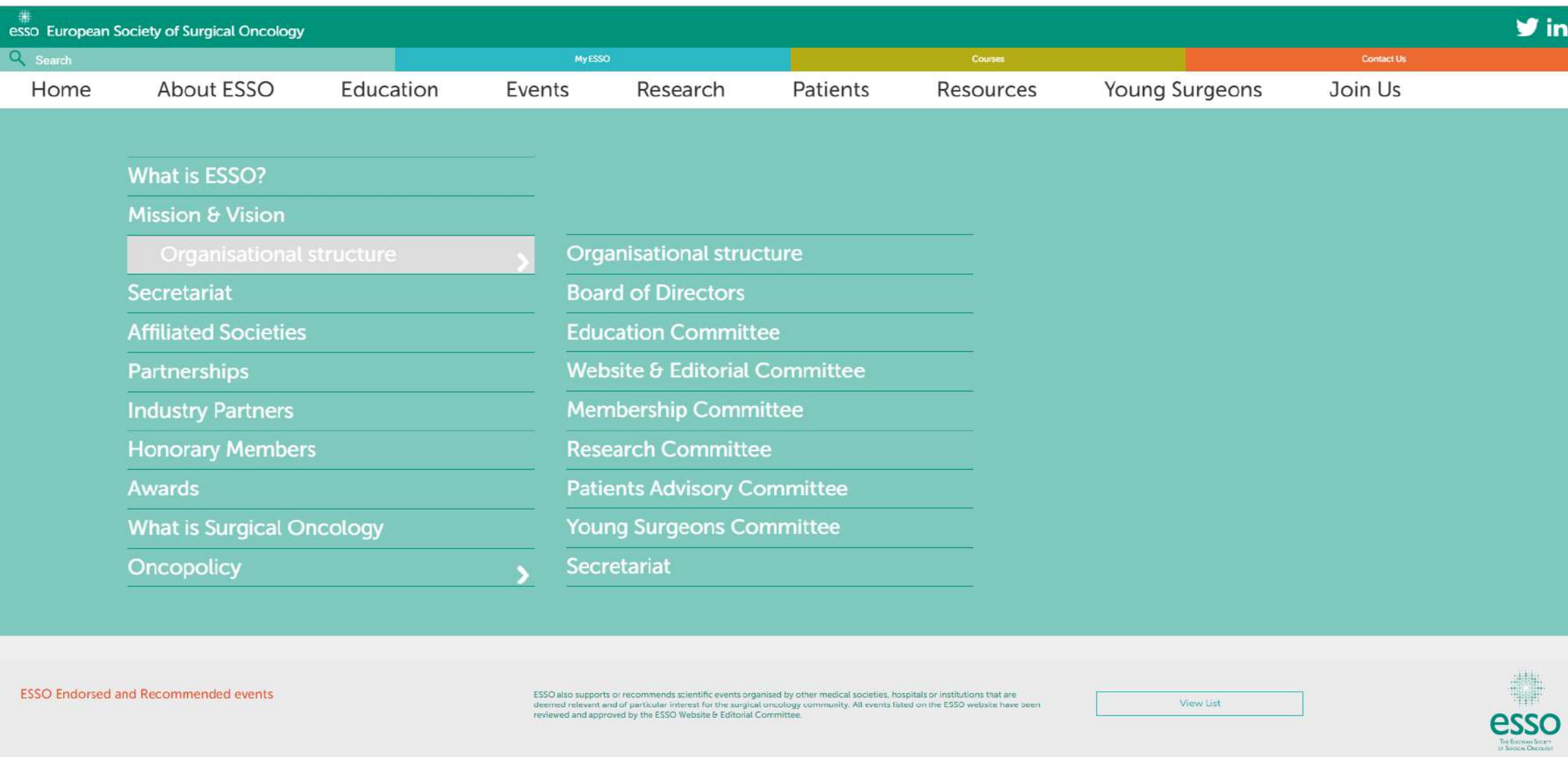


Navigation of old site – restrictive drop down menu requires multiple clicks for the site user to identify where relevant information lies within the site. As the layers of content cannot be identified from the top level drop down this resulted in multiple clicks forward and back to find the right areas in the secondary menu on content pages.



The screenshot shows the old website interface. The top navigation bar includes 'Home', 'About ESO', 'Education', 'Events', 'Clinical Research', 'Projects', 'Resources', 'Young Surgeons', and 'Join Us'. The 'About ESO' dropdown menu is open, listing: 'What is ESO?', 'Mission & Vision', 'Secretariat', 'Organisation structure', 'Affiliated Societies', 'Partnerships', 'Corporate members', 'Honorary Members', 'Awards', and 'Public Affairs / Policy'. Below the menu, there are sections for 'Latest news' and 'Education News'. The 'Latest news' section features an article titled 'Successful launch of the INSPIRE project at the EBCC 10'. The 'Education News' section includes 'ESO Meet the Expert Webinars' and 'ESO Course on Diagnosis and Management of Pancreatic NeuroEndocrine Tumours (PNETs)'.

The screenshot shows the new website interface. The top navigation bar is similar to the old site but with 'About ESO' highlighted. The 'About ESO' section is expanded, listing: 'What is ESO?', 'Mission & Vision', 'Organisation structure', 'Board of Directors', 'Education Committee', 'Website-Editorial Com.', 'Membership Committee', 'Research Committee', 'EYSAC', 'Secretariat', 'Affiliated Societies', 'Corporate members', 'Honorary Members', 'Partnerships', 'Awards', and 'Public Affairs / Policy'. The 'Organisation structure' section is detailed, listing: 'The General Assembly is the supreme governing body of ESO...', 'The Board of Directors conducts the affairs of the society...', 'An Executive Committee composed of the officers of the society...', 'An Education & Training Committee makes recommendations to the Board of Directors...', 'A website & Editorial Committee is responsible for the development and regular update of the ESO website...', 'A Scientific Committee is responsible for supporting/conducting relevant and innovative clinical research projects...', 'A Membership Committee has been created to foster the two-way communication between the ESO Board and the ESO members.', 'A Research Committee has been established to support the development of clinical projects.', 'Ad hoc working groups or Task Forces can be created to tackle specific matters when appropriate.', 'A Secretariat composed of an Chief Operations Officer, an Education Co-ordinator and an Administrator supports the governing bodies and committees of the society and implement their decisions.', and 'Conflict of interest and disclosure statement'. Below this is a 'My ESO' login section with fields for 'User Name', 'Password', and a 'Remember Me' checkbox, along with a 'Log in' button and links for 'Forgot your password?', 'Forgot your username?', and 'Create an account'. At the bottom, an 'ESO Organisation Structure' diagram shows the hierarchy: 'Executive committee', 'Nominations Committee', 'Website/Editorial Committee', 'Membership Committee', and 'Secretariat'.

New website navigation employs a 'Mega Menu' approach – common in modern ecommerce site builds. This allows layers of information to be clearly displayed from the top line navigation and can include images and featured items where appropriate – to allow site users to click directly from the home page to the information they require without clicking backwards and forwards through different pages – a cleaner, simpler and quicker user experience. This allows very content rich sites to manage the navigation of information more easily.



The screenshot displays the top navigation bar of the ESO website. The bar is divided into four colored segments: teal for 'Search', light blue for 'My ESO', olive green for 'Courses', and orange for 'Contact Us'. Below this is a main navigation menu with items: Home, About ESO, Education, Events, Research, Patients, Resources, Young Surgeons, and Join Us. The 'About ESO' menu is expanded into a mega menu with two columns of items. The first column includes: What is ESO?, Mission & Vision, Organisational structure (highlighted with a right-pointing arrow), Secretariat, Affiliated Societies, Partnerships, Industry Partners, Honorary Members, Awards, What is Surgical Oncology, and Oncopolicy (with a right-pointing arrow). The second column includes: Organisational structure, Board of Directors, Education Committee, Website & Editorial Committee, Membership Committee, Research Committee, Patients Advisory Committee, Young Surgeons Committee, and Secretariat. At the bottom of the page, there is a section for 'ESO Endorsed and Recommended events' with a 'View List' button and the ESO logo.

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Search My ESO Courses Contact Us

Home About ESO Education Events Research Patients Resources Young Surgeons Join Us

What is ESO?

Mission & Vision

Organisational structure >

Secretariat

Affiliated Societies

Partnerships

Industry Partners

Honorary Members

Awards

What is Surgical Oncology

Oncopolicy >

Organisational structure

Board of Directors

Education Committee

Website & Editorial Committee

Membership Committee

Research Committee

Patients Advisory Committee


Young Surgeons Committee

Secretariat

ESO Endorsed and Recommended events

ESO also supports or recommends scientific events organised by other medical societies, hospitals or institutions that are deemed relevant and of particular interest for the surgical oncology community. All events listed on the ESO website have been reviewed and approved by the ESO Website & Editorial Committee.

[View List](#)

 The European Society of Surgical Oncology

Old course overview pages have a confused navigation and do not allow site users to access other areas of the site without back tabbing to the main menu

Education

- Fellowships
 - Training Fellowships
 - Reports
 - Host Institutions/ Fellowship Opportunities
 - Congress Fellowships
 - Methods in Clinical Cancer Research Fellowships
 - Research Fellowships
 - SO/ESSO Exchange Programs
 - Italian Association for Cancer Research Fellowships
- Courses & Masterclasses
 - E-learning
 - EBS Qualification
 - Core Curriculum
 - Rara Cancer Europe

My ESSO

User Name

Password


Remember Me

- [Forgot your password?](#)
- [Forgot your username?](#)
- [Create an account](#)

Opening an account does not give access to the ESSO Member's area but enables you to fill out the online forms of the website.

ESSO-EYSAC Course on Colorectal Cancer Surgery

LJUBLJANA (SI), 21 - 23 January 2016



Aim of the Advanced Course

The purpose of this hands-on workshop is to present and transfer the key anatomical knowledge and surgical skills to young surgeons and residents, necessary for contemporary surgical treatment of colorectal cancer.

Chairs

Ibrahim Edhemovic, Institute of Oncology Ljubljana, Ljubljana, SI
Franco Rowello, Università degli Studi di Siena, IT
Karol Polom, Università degli Studi di Siena, IT
Sven Maang, Leiden University Medical Center, NL

Faculty

Erik Brecoj, Institute of Oncology Ljubljana, Ljubljana, SI
Marco DeRuiter, Leiden University Medical Center, Leiden, NL
Paolo Delrio, Istituto Tumori Napoli, Fondazione G. Pascale, Naples, IT
Wolner Hohenberger, Universitätsklinikum Erlangen, Erlangen, DE
Dawid Maruszka, Wilekapska Oncological Centre, Poznan, PL
Mirok Omego, University Medical Centre Ljubljana, Ljubljana, SI
Theo Wiggers, University Medical Center Groningen, Groningen, NL

Ideal course candidate

Young surgeons or surgical trainees (between 25 and 40 years old) interested in developing a specific knowledge in Colorectal Cancer Surgery.

Educational Methods

- Hands-on surgery workshops with human cadavers
- Video based discussions
- Plenary lectures

Participation

Participation is limited to 24 participants.

Registration fee is 750€ for ESSO members and 600€ for non-members. It includes the registration for the course, catering and a social dinner.

Application

[Click here](#) to apply for this course


Programme

[Click here](#) to download the programme.

Further information

For further information about this course, please contact aris.galan@essoweb.org.

Media Partner



New course overview is clean and easy to read with clear navigation to associated information to reduce excessive scrolling. Main menu is always available to allow users to quickly navigate throughout the site.

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Search My ESSO Courses Contact Us

Home About ESSO Education Events Research Patients Resources Young Surgeons Join Us

ESSO Course on Liver Surgery: from basic to advanced care

4-5 September 2017 - Open

Venue: Vienna

Aim of the course

During this course attendees will be introduced into the diagnosis, the indication and the multidisciplinary approach to treat liver and bile duct tumours as well as their access, procedure and perioperative care.

Main topics

- Radiologic differentiation
- Surgical indications
- Identification of segmentary structures
- Intraoperative ultrasound
- Resection techniques and devices
- Anatomical vs non-anatomical resection
- Laparoscopic procedures

Educational methods

- Live surgery teach session will include live transmission of liver procedures
- Video based discussions
- Plenary lectures

Participants profile


- General surgeons or surgical trainees/residents
- Surgeons at the level of specialization

To register for this course you can login [here](#) or apply for membership

More information

- [Download the Programme](#)
- [Faculty members](#)
- [Public information](#)

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Very basic membership application online – left large gaps in data

The screenshot shows the ESO website's user registration page. It features a navigation menu at the top with links for Home, About ESO, Education, Events, Clinical Research, Projects, Resources, Young Surgeons, and Join Us. The main content area is titled 'My ESO' and contains a 'User Registration' form. The form includes fields for Name, Username, Password, Confirm Password, Email Address, and Confirm Email Address. There are also checkboxes for 'Remember Me' and a 'Log In' button. Below the form, there is a section for 'ESO Endorsed and Recommended events' and a footer with the ECCO logo and copyright information.

Detailed smartform gathers a range of data to build member profile automatically – allowing the association to build a fuller picture and better reporting on members credentials, specialities, institutions and other society memberships. Not all fields are mandatory.

The screenshot shows the ESO website's detailed membership application form. The form is titled 'Membership Application' and is located on a page with a navigation menu similar to the first screenshot. The form includes a wide range of fields for data collection, such as First name, Last name, Email address, Username, Password, Confirm password, Title, Job title, Gender, Address, Telephone, Date of birth, Citizenship, Journal, Output, Main specialty, Education, Qualification date, Institution, Institution address, Institution city, Institution country, and Current location. There are also checkboxes for 'I am a student' and 'I am a resident'. The form is designed to be comprehensive, allowing for a detailed member profile.

New member profile area (no comparison from old site) allows members to update their profiles, cvs, add a profile image, access private member only content, see courses attended, add qualifications – creating a personalised experience and a valuable information source for the association.

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Search My ESSO Courses Contact Us

[Home](#) [About ESSO](#) [Education](#) [Events](#) [Research](#) [Patients](#) [Resources](#) [Young Surgeons](#) [Join Us](#)

Your Profile

Membership Number: 6215
If you wish to update your profile please do so, otherwise use the menus above to navigate around the ESSO website

First name:

Last name:

Email address:

Title:

Job title:

Gender:

Address:

Nationality:

Date of Birth:

Institution:

Department:

Journal:

Opt out:

Biography:

Picture:

CV:

[Save Changes](#)

Subscription

You have an active membership subscription until Tuesday, February 27, 2018.

ESSO Journal

Online Access

Pages

Members Directory
ESSO IOS Application
ESSO Meet the Expert Recorded Webinars
Digital ESSO

Courses

[ESSO Hands-on Course on Minimally Invasive Gastrectomy and Esophagectomy \(Approved\)](#)

Education

Qualification	Date	
Doctor of Philosophy	Tuesday, June 20, 2010	Edit Delete
Doctor of Medicine	Saturday, June 20, 1988	Edit Delete

[Add Qualification](#)

Societies

ESSO
EUSC

ESSO INDUSTRY PARTNERS



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New Member directory (no comparison visual from old site) allows members to search using a series of filters – by Country, Institution and Speciality. Having filtered and selected the member they wish to view, a profile with the information shared can be viewed on site. (nb this slide for use of review panel only – not for publication or presentation)

European Society of Surgical Oncology

Home About ESO Education Events Research Patients Resources Young Surgeons Join Us

Members

Filter

Search

Institution: University of Toronto - Toronto Medical School

Country: Canada

Speciality: All Specialities

1 member found 1 page

Prof Domenico D'Ugo

Doctor Francesco D'Angelis

Dr. Alberto Biondi

European Society of Surgical Oncology

Home About ESO Education Events Research Patients Resources Young Surgeons Join Us

Prof Domenico D'Ugo

Current University of Toronto, Toronto Medical School

Minimally-invasive approaches

His

Current clinical role: Professor of Surgery at University of Toronto, Toronto Medical School

He has previously worked in different roles: Chief of General, Colorectal and Thoracic Surgery with high number of minimally-invasive approaches through out the last 10 years (2000-2010) and as first operating surgeon from the office department of Toronto University Hospital - 1200 major minimally-invasive approaches at the Toronto General and Western Hospitals as a minimally-invasive thoracic surgeon (minimally-invasive thoracic surgery) and at Toronto General Hospital (minimally-invasive thoracic surgery) and at Toronto General Hospital (minimally-invasive thoracic surgery).

He has been Director of the Centre for Surgical Innovation (CSI) since 2010, his primary role is to coordinate and lead the research and innovation in minimally-invasive surgical approaches.

The research program operates in the field of minimally-invasive surgical approaches, with a focus on the development of novel minimally-invasive surgical approaches, with a focus on the development of novel minimally-invasive surgical approaches, with a focus on the development of novel minimally-invasive surgical approaches.

Particular attention has been placed on the development, implementation and evaluation of novel minimally-invasive surgical approaches, with a focus on the development of novel minimally-invasive surgical approaches, with a focus on the development of novel minimally-invasive surgical approaches.

His research interests include the development and evaluation of novel minimally-invasive surgical approaches, with a focus on the development of novel minimally-invasive surgical approaches, with a focus on the development of novel minimally-invasive surgical approaches.

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Genomic Health
LIFE. CHANGING.

ECCO
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